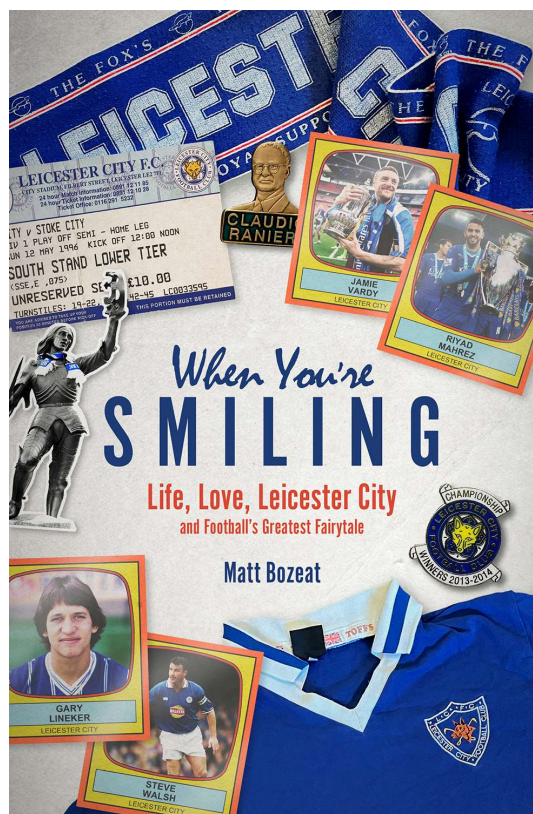




Title information



When You're Smiling

Life, Love, Leicester City and Football's Greatest Fairytale

By Matt Bozeat

Key features

- Journey of a football-obsessed youth into adulthood via laughter, loss and losing at home
- Packed with nostalgia, with echoes of football and the wider world in the 1980s and 1990s
- Memories of school days, friendship and family told with humour and affection
- Explores what it means to be a football fan and why the game means so much to so many
- There's darkness as the author battles depression and loss, but *When You're Smiling* is ultimately an uplifting story of how dreams sometimes come true
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

When You're Smiling is the story of a football team's journey from also-rans to champions and a football fan's journey from boy to man, through laughter, loss and home defeats. Monday, 2 May 2016 was a day Matt Bozeat thought he would never see. It was the day Leicester City, the team he had supported through thin and thinner all his life, were crowned Premier League champions. The story of the 5,000-1 outsiders winning one of European football's top prizes put a smile on the face of millions worldwide. Three days earlier, Matt had experienced an even greater miracle. *When You're Smiling* is a nostalgia-filled treat brimming with memories of football and the wider world in the 1980s and 90s. It's a book about belonging and thinking your dreams will never come true – and then they do come true.

Details

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