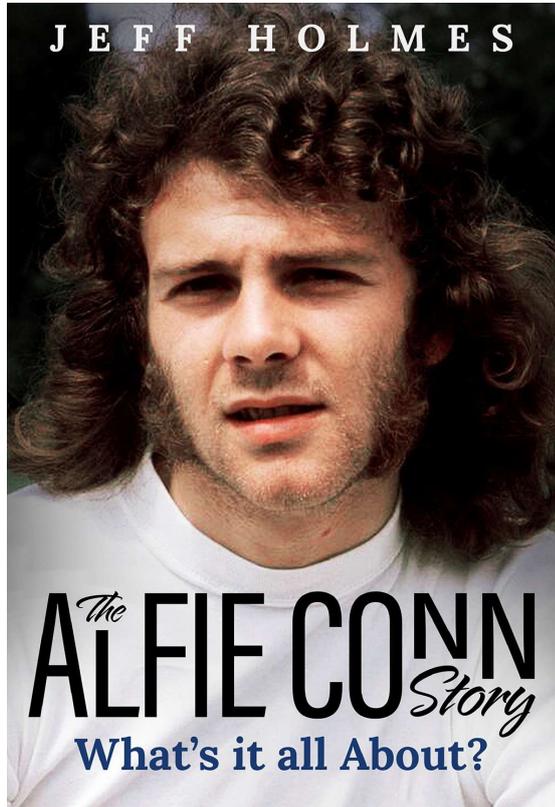




## Title information



### What's it all About?

The Alfie Conn Story

By Jeff Holmes

### Key features

- Alfie provides a 'warts and all' account of his time on both sides of the Old Firm divide
- Tales from his time at Tottenham, where he was 'King of White Hart Lane'
- A gripping and fascinating story that takes readers into the dressing room and straight to the heart of the action
- Alfie teamed up with journalist and acclaimed author Jeff Holmes, who's written more than a dozen books on Rangers
- Jeff's book on former Ranger Marco Negri was shortlisted for Best Overseas Autobiography at the William Hill Sports Book Awards in 2016
- Colour photo section including pictures from Alfie's personal collection
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

### Description

Former Rangers, Celtic, Spurs and Scotland midfielder Alfie Conn lifts the lid on his playing career with both Old Firm rivals and his time as 'King of White Hart Lane'. When he started at Rangers, Alfie was the teen with magic dust in his boots – the youngest Ranger to play in Europe. Silverware and stardom followed, and his boyish good looks adorned the bedroom walls of girls and boys alike. He was a superhero at Spurs and international honours followed with Scotland, but he shocked the footballing world by hooking up with Jock Stein at Celtic. He became a square peg in a round hole with the Hoops. Loved by his team-mates, but loathed by the supporters he had 'betrayed' at Ibrox, he was an easy target for the boo boys. A quip at the expense of Celtic legend Billy McNeill ended his spell in green and white. Love him or loathe him, Alfie's only goal is to set the record straight – by telling the truth about his time on both sides of the Old Firm divide in this revealing book.

### Details

Publication: 19 August 2024  
Price: £25.00  
ISBN 13: 9781801509046  
Format: 240mm x 160mm  
Binding: Hardback  
Extent: 336 pages  
Category: Football

Trade Orders to:

Macmillan Distribution (MDL),  
Cromwell Place, International Business Park,  
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692  
Email: [orders@macmillan.co.uk](mailto:orders@macmillan.co.uk)