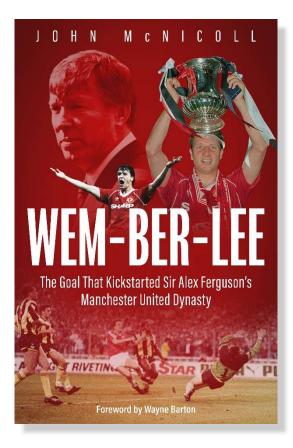


Title information



Wem-ber-Lee

The Goal that Kick-started Sir Alex Ferguson's Manchester United Dynasty

By John McNicoll

Key features

- Fascinating delve into Manchester United's past, drawing on a rich mixture of sources
- Interesting read for the wider footballing world as well as all Manchester United fans
- Sports historians, particularly football historians, will enjoy this gripping story of an important season
- Riveting accounts drawn from newspaper research and interviews with players and managers
- Facts and statistics for the period
- Foreword by acclaimed Manchester United author Wayne Barton
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Wem-ber-Lee is the fascinating story of Manchester United's 1989/90 campaign — one of the most pivotal in the club's history — and the goal that kick-started Sir Alex Ferguson's epoch-making rein. United were at a turning point in the winter of the 1989/90 season. Ferguson had arrived three years earlier to try to end a two-decade wait to lift the First Division title. The gifted Scot had brought unprecedented success to Aberdeen, but the Old Trafford faithful were starting to get restless. Money had been spent but the team were no nearer to their goal of reaching the pinnacle of English football. With fans calling for the head of the man in the dugout, the club's board of directors had reached a fork in the road. Would they bring in another new manager now or wait and see how the FA Cup run played out? There was going to be a hero, but little did he know the importance of that goal. This is the story of how the Red Devils inadvertently embarked on a period of domination beyond anyone's wildest dreams.

Details

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