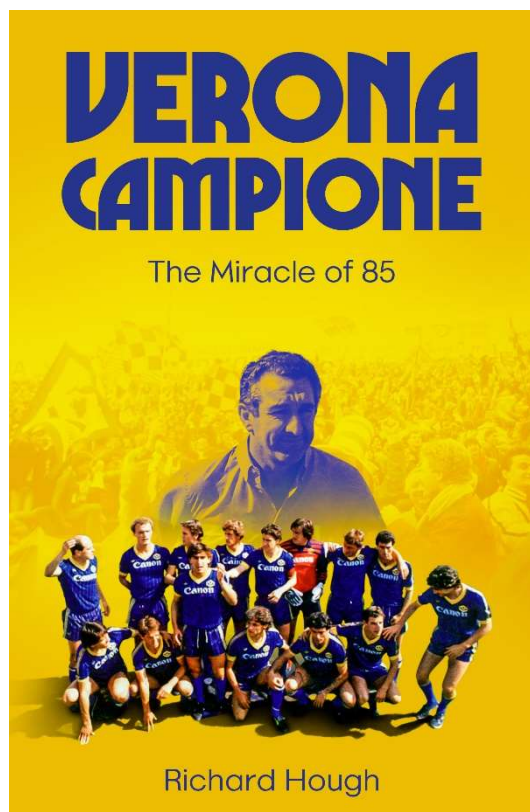




Title information



Verona Campione

The Miracle of 85

By Richard Hough

Key features

- Published to coincide with the 40th anniversary of one of the most remarkable sporting achievements of all time
- Story of the historic 1984/85 scudetto told in English for the very first time
- Uncovers for the first time how a provincial club like Hellas Verona was able to win the greatest prize in Italian football from a financial, sporting and management perspective
- Exclusive interviews with key players, staff, journalists and fans, giving special insights into life in Italy in the 1980s
- Written by an experienced writer and historian immersed in Italian life and football for more than a decade
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Verona Campione is the amazing underdog story of how Hellas Verona conquered the giants of Italian football to become Serie A champions. For a so-called 'provincial' club like Hellas Verona to win Serie A, Italy's premier football league, at any time would be extraordinary. To have done so in 1985, when the Italian game was at its peak, moves the feat into the realms of sporting miracle. Platini, Maradona, Rummenigge, Sócrates, Júnior, Laudrup, Souness, Hateley and Wilkins were among the international stars drawn to the peninsula that season, making Serie A the most competitive and prestigious league in the world. Verona, on the other hand, relied on a pool of accomplished but unspectacular homegrown players, supplemented by two astute foreign signings: the former German pentathlete Hans-Peter Briegel and the mercurial but underachieving Dane, Preben Elkjær Larsen. Published to mark the 40th anniversary of Verona's achievement, this authentic footballing fairy tale is brought to life through exclusive interviews with players, journalists and fans.

Details

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