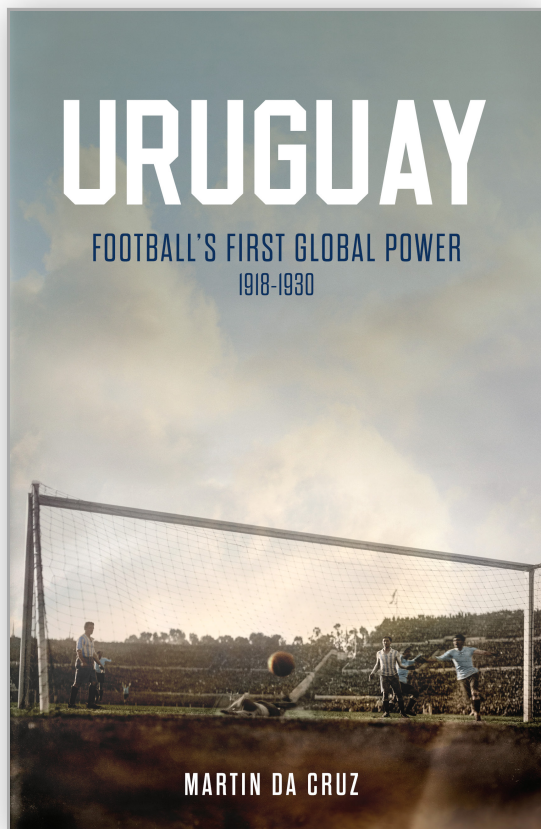




# Title information



## Uruguay

Football's First Global Power, 1918-1930

By Martin da Cruz

### Key features

- The most comprehensive English language history of Uruguay's Olympic Generation and their global influence
- Biographical portraits of José Nasazzi, José Leandro Andrade and Héctor Scarone
- Explains how Uruguay's European and North American tours reshaped world perceptions of South American football
- Reconstructs the dramatic and politically charged 1930 World Cup in Montevideo
- Based on rare Montevideo archives unavailable in English
- Publicity planned including radio, newspapers, websites, podcasts and magazines

## Description

*Uruguay: Football's First Global Power, 1918-1930* is the inside story of how Uruguay rose from South American pioneers to global champions. Their revolutionary style exploded into world consciousness at the 1924 Paris Olympics, where *La Celeste* dazzled Europe and redefined the possibilities of the sport. Two consecutive Olympic triumphs, followed by celebrated tours across Europe and North America, elevated José Nasazzi, José Leandro Andrade and Héctor Scarone into international icons who set new standards for skill, intelligence and athleticism. The story reaches its dramatic climax in Montevideo in 1930, as Uruguay hosted and won the inaugural FIFA World Cup amid construction crises, political tension and European boycotts. Drawing on rare archival material from Montevideo, Martin da Cruz reconstructs the personalities, controversies and cultural forces that shaped one of football's most important eras. Richly detailed and deeply researched, this is the definitive English language account of how a nation of barely two million people produced a footballing generation unmatched to this day.

## Details:

**Publication:** 08 June 2026

**Price:** £19.99

**ISBN:** 9781836804741

**Format:** 144 x 222

**Binding:** Hardback

**Extent:** 352 pp

**Category:** Association football (Soccer)

## Trade Orders to:

Macmillan Distribution (MDL),  
Cromwell Place, International Business Park,  
Lime Tree Way, Basingstoke,  
Hampshire RG24 8YJ

**Telephone:** 01256 302692

**Email:** [orders@macmillan.co.uk](mailto:orders@macmillan.co.uk)