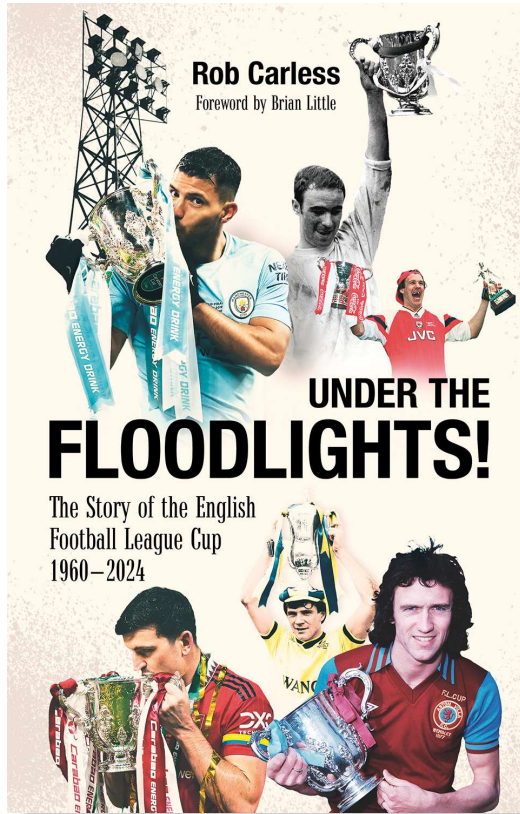




## Title information



### Under the Floodlights!

Sixty Years of the Football League Cup

By Rob Carless

#### Key features

- Features stories of the first ever floodlit match, which took place in Sheffield, and how it influenced the decision-making for the League Cup decades later
- Shows how the rest of the country developed this new technology that allowed midweek night games to take place
- Reveals how the idea of a new cup competition began after the rejection of a radical new league system
- Troubled beginnings: the new cup competition was derided by the press and met with indifference from clubs and fans alike in its early years
- Explores how the format of the final was switched from two-legged home and away games to a Wembley showpiece like the FA Cup and how European places were awarded
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*Under the Floodlights!* is the fascinating story of the League Cup, charting its rich history through 64 seasons, with contributions from the people who were there – players, fans, managers, journalists and match officials. The competition was conceived in 1960 as an alternative to the FA Cup, with midweek cup matches to be played under the floodlights. Initially, though, it was met with indifference by clubs and derision by Fleet Street. The format of the competition was changed several times, and it wasn't until 1967 that it really picked up traction when the final was moved to Wembley and changed to a single leg. It went from strength to strength, with all 92 clubs competing over the next few years and European places up for grabs. Unlike the FA Cup, the League Cup final has featured clubs from the bottom tiers of the Football League. As the competition approaches its 65th anniversary, this book brings us the full untold story.

#### Details

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