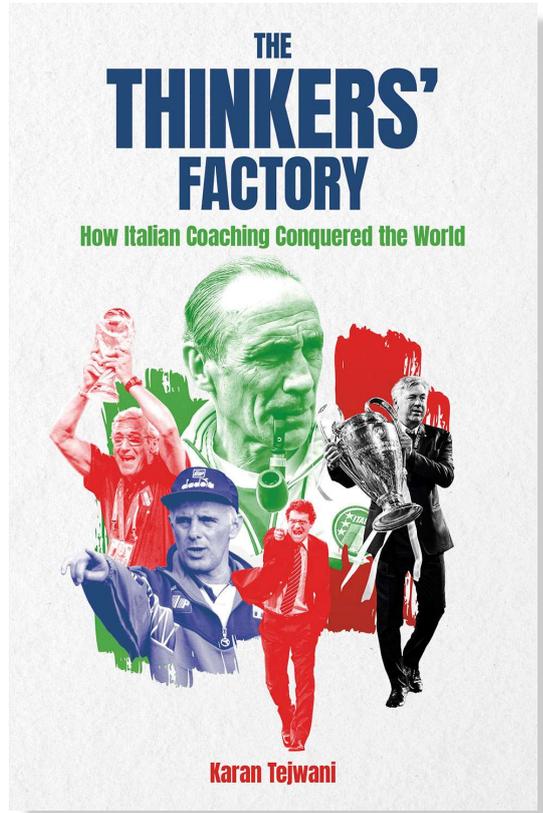




Title information



The Thinkers' Factory

How Italian Coaching Conquered the World

By Karan Tejwani

Key features

- Fascinating story of how Italy continuously produces football's finest coaches, covering more than a century of growth and evolution
- Profiles some of the country's finest managers including Vittorio Pozzo, Nereo Rocco, Arrigo Sacchi, Carlo Ancelotti, Marcello Lippi, Fabio Capello and more
- Looks at the stories and tactics of some of the best Italian-led teams ever including Italy's World Cup-winners in 1934 and 1938, the Milan of the 1960s, Arrigo Sacchi's genius in the 1980s, Marcello Lippi and Antonio Conte's Juventus, Enzo Bearzot's World Cup heroes and others
- Interviews with figures involved in Italian coaching including managers, players, journalists and teachers
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

The Thinkers' Factory is the compelling story of Italian coaching, uncovering how Italy has consistently produced football's finest managers. For nearly a century, Italian coaching has been the gold standard. From Vittorio Pozzo's World Cup heroics to Nereo Rocco's intelligence, Arrigo Sacchi's innovation to Carlo Ancelotti's obsession with winning, this book explores the coaching careers of the men who gave Italy its unrivalled reputation. Italian football has been shaped by politics, religion and society. From the dark days of fascist rule to the current era, the country has always found a way to keep winning. Through deep influences, education and frequent reinvention, Italy has ensured it remains on top – and as it continues to develop the sport's best coaches, that carousel of success is unlikely to stop anytime soon. Through interviews with key figures, stories and tactics of some of the best Italian-led teams and analysis of the great coaches, this book brings you the inside track.

Details

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