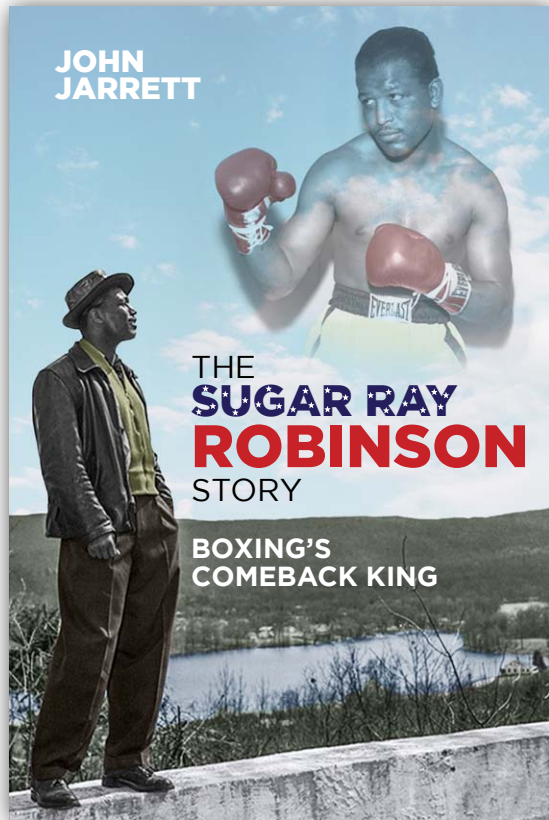




## Title information



### The Sugar Ray Robinson Story

Boxing's Comeback King

By John Jarrett

#### Key features

- Insightful, brilliantly researched biography of an all-time boxing great and world champion
- Atmospheric detail helps to paint an evocative picture of a glamorous lost era in boxing history
- Written by John Jarrett, author of nine boxing books, who has written on boxing since 1951 for a number of publications
- Jarrett has been Northern Area secretary for the British Boxing Board of Control since 1978
- Photo section including action images and photographs from Robinson's life
- Publicity campaign planned including radio, newspapers, websites and magazines

#### Description

Sugar Ray Robinson was boxing royalty. King of the world. Personality with a punch. Over 25 years he ruled three divisions, from lightweight to middleweight. As a kid he had danced for pennies on the streets of Harlem, and he danced again in the ring from New York and Vegas to Paris and back again. The greatest pound-for-pound fighter in history. After a brilliant amateur career he turned professional in 1940 and won his first 40 contests before Jake LaMotta snapped his streak of 123 fights. He was unbeaten over the next nine years and would beat LaMotta in five of their six fights, taking his middleweight title in the process. One of Ray's toughest fights was with Uncle Sam over his \$4 million fight earnings. He built and lost a Harlem business empire before retiring from the ring and entering showbiz. The great fighter proved a philandering husband and a redundant father before settling down with his third wife, Millie, in California where he set up the Sugar Ray Robinson Youth Foundation, teaching kids about sports and life.

#### Details

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