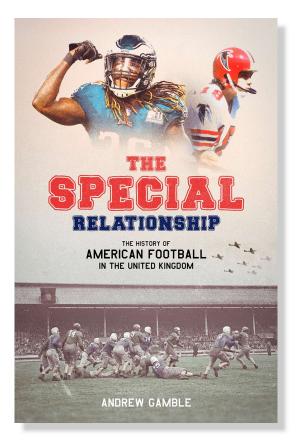


# Title information



### The Special Relationship

The History of American Football in the United Kingdom

By Andrew Gamble

### Key features

- Comprehensive account of the history of gridiron football in the UK, outlining the journey – from a match at Crystal Palace in 1910 to the International Series held in London
- Unique look at every match in London, plus the stories of every British player to compete in the NFL
- Author Andrew Gamble has been a passionate follower of the NFL since he was a child, and has interviewed some of the biggest and best players in the game
- Andrew founded The British Playbook blog in 2019 to stimulate British interest in the Major League sports
- Photo section tells the captivating story of the sport's rise on this side of the Atlantic
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

## **Description**

The Special Relationship: The History of American Football in the United Kingdom charts the arrival and development of gridiron football on this side of the Atlantic. This comprehensive account presents the story across three key sections, outlining how and why the sport became so popular in Britain – from the first match at Crystal Palace back in 1910 to the birth of the incredibly popular International Series, which has become a permanent fixture in the NFL regular season. It covers every match played in London from 2007 to 2019, with anecdotes intertwined throughout to bring the deeper NFL history, its greatest players and franchises to life. The book also tells the unique tales of the British players who have played in the NFL, with each player providing special insight into their journey from Britain to the National Football League. The Special Relationship is the captivating story of how the sport arrived on the doorstep of America's great allies – and survived to become the ever-growing presence it is today.

#### **Details**

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