



Title information



The Pride of the Lionesses

The Changing Face of
Women's Football in England

By Carrie Dunn

Key features

- Expertly written from the front line of one of the UK's fastest-growing sports
- Looks at the influence of sudden growth, sponsorship and TV money on the women's game
- Written by women's football expert Carrie Dunn, author of the critically lauded *Roar of the Lionesses*
- Carrie has covered the last two Women's World Cups for *The Times* and for Eurosport.com, and is a regular radio pundit for women's matches
- Colour photo section including action images and pictures to tie in with the text
- Publicity campaign planned including radio, newspapers, websites and magazines

Description

The sequel to *The Roar of the Lionesses* – named one of *The Guardian's* best sports books of 2016. England's Lionesses headed to France for the 2019 Women's World Cup endeavouring to improve on their third-place finish in Canada four years previously. But they didn't have the easiest of preparations, with dramas and headlines emerging for all the wrong reasons. Back home, FA upheavals brought yet another restructure of competition in women's football. The top flights switched back to a winter season, and now all the elite teams had to employ players on a full-time professional basis. While the superstars went in search of spectacular silverware, the goalposts were being moved for pros, part-timers and amateurs alike. Even women playing football for fun were forced to consider their place in the system. Carrie Dunn's *The Pride of the Lionesses* offers a timely inside analysis of one of the UK's fastest-growing sports. Is women's football in England actually growing from top to bottom – or is it just another slick PR campaign?

Details

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