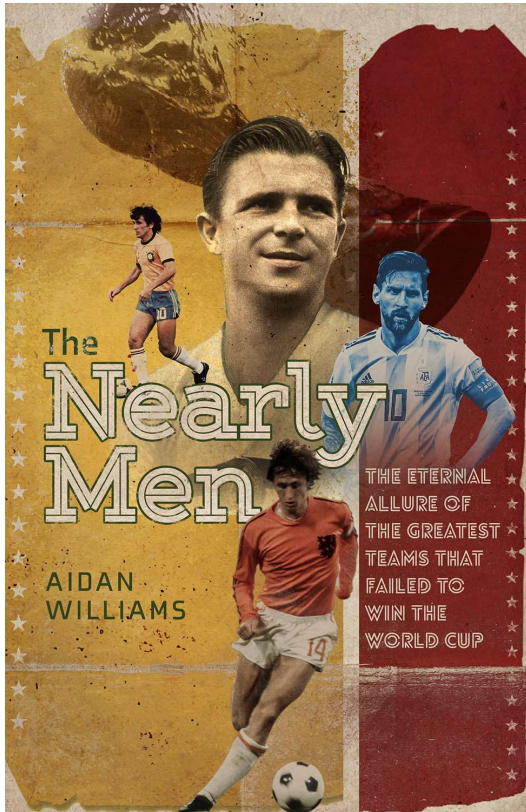




## Title information



### The Nearly Men

The Greatest Teams Never to Win the World Cup

By Aidan Williams

#### Key features

- Fascinating alternative history of the World Cup told through some of international football's most revered teams, those who are often remembered more fondly than the victors
- Explores what made each team great, why they failed, why they are remembered so fondly and the twists of fate that sealed both their destiny and their legacy
- Includes input from experts and football historians, plus the author's insights from decades spent studying the history of the World Cup
- Aidan Williams is part of the Senior Leadership Team for These Football Times, regularly appearing online and in their magazines and podcasts; he has also written for *The Guardian* and *The Athletic*
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*The Nearly Men* tells the fascinating stories of some of the most revered international football teams of all time. Through the history of the World Cup there are many sides who thrilled us all with their elegance and style, or who revolutionised the game, only to fail when it mattered most. They are the teams that could, and in some cases perhaps should, have won the World Cup, yet remain memorable for what they did achieve as well as what they didn't. They all left a lasting legacy, be that of unfulfilled potential, crushed dreams or the artistry they produced that could have seen them prevail. Their exploits and accomplishments are frequently hailed more than those of the winners. *The Nearly Men* celebrates these teams: what made them great, what saw them fail, the legacy they left and why onlookers remember them so fondly. It is a tale of frustration and disappointment, but also of footballing beauty and lasting legacy, in homage to the kind of greatness that isn't defined by victory.

#### Details

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