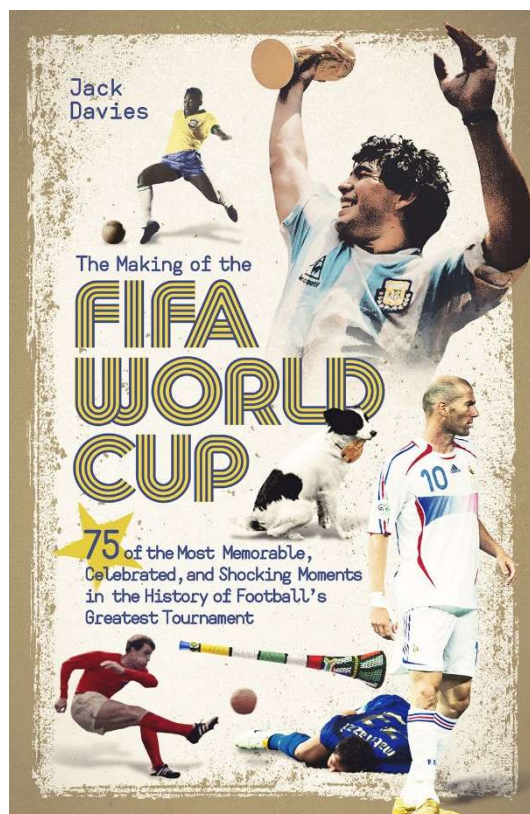




## Title information



### The Making of the FIFA World Cup

75 of the Most Memorable, Celebrated, and Shocking Moments in the History of Football's Greatest Tournament

By Jack Davies

#### Key features

- Fast-paced, humorous and intriguing journey through 75 of the FIFA World Cup's greatest-ever moments
- Relive the famous flashpoints that made waves in World Cup history, and get behind the tales of how they occurred – including how the media reported these famous events
- Remember the quirky, funny World Cup moments you might have forgotten, and hear the stories behind them
- With moments specially selected from every World Cup tournament, this is the ultimate fans' guide to the competition's history and how it came to be the most-watched sporting event on the planet
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*The Making of the FIFA World Cup* takes us on a fast-paced trip through the history of football's biggest tournament, with a comprehensive collection of the World Cup's defining moments. Filled with unforgettable episodes such as England's 1966 triumph and Maradona's 'Hand of God', the book transports us to the World Cup's most important flashpoints, recounting each moment and the story behind it. It also puts some of the World Cup's quirkiest events under the microscope: whether it's Zaire's bizarre defence of a free kick against Brazil in 1974 or a scruffy collie dog locating the stolen World Cup trophy under a car in London. From the greatest goals to the biggest controversies, from the funniest moments to the most memorable matches, *The Making of the FIFA World Cup* gives you an in-depth look at why the competition is sport's most-watched event – through the moments that make it so dramatic, popular and irresistibly exciting.

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