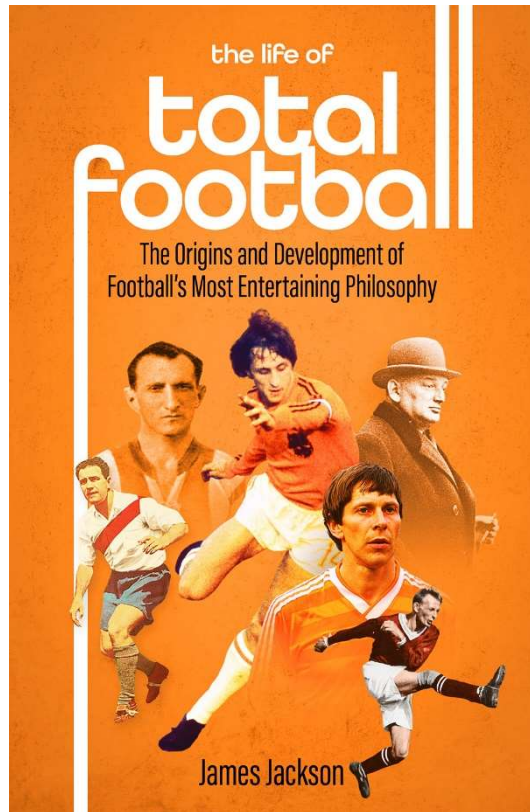




Title information



The Life of Total Football

The Origins and Development of Football's Most Entertaining Philosophy

By James Jackson

Key features

- Explains the roots of Total Football's creation in the early 1900s and how it evolved into the style made famous by the Dutch teams of the 1970s
- An in-depth look at the early developments of the 'Scottish-Style' and John Tait-Robertson's impact on Hungarian football
- Examines what the future may hold for Total Football and if it can still educate and allow the scholars of the game and coaches to think differently
- Includes both tactical and social and culture analysis to help explain exactly what Total Football is and why it means so much to so many football fans
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

The Life of Total Football tells the story of the origins, history and inspiration behind one of the purest and arguably most-entertaining styles of football in the history of the game. Total Football was the style of play made famous by both Johan Cruyff's Ajax and the great Dutch international side of 1970s in which he starred... but its story starts a long way before then. The origins of Total Football lie in Scotland in the early 1900s as football was taking its first pioneering steps as a Great British export. Initially finessed in Europe, and in particular Hungary and Austria, as the popularity of football spread; before the style emerged and evolved in South America as the game took hold across the globe. With so many admirers throughout the history of the game, *The Life of Total Football* explains how it captured the hearts and minds of its most dedicated followers, its many iterations and incarnations, and just why it means so much to so many football fans.

Details

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