



Title information



The Legend of the Formula Ford Festival

Fifty Years of Motor Racing Action

By Ben Evans

Key features

- Fascinating story of the 50-year history of the Formula Ford Festival
- Charts the highs and lows of the Festival in the context of the British motorsport ladder over the past five decades
- Exclusive interviews with Festival competitors including Bryan Herta, Rick Morris and Simon Hill
- Author Ben Evans is an ex-racing driver turned commentator
- A former competitor and commentator at the Formula Ford Festival, Ben has an insider's perspective on this unique event
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

For more than 50 years the Formula Ford Festival has been the proving ground for ambitious racing drivers looking to make their mark. The Brands Hatch meeting was where the likes of Johnny Herbert, Damon Hill and Jenson Button first made their names, while both Michael Schumacher and Nigel Mansell never made it out of their heats. Now a club meeting, in its heyday the Festival was one of the UK's biggest motor sport events, drawing tens of thousands of spectators, and enjoying more than a decade of prime coverage on the BBC's *Grandstand*. From humble beginnings at a cold Snetterton, the move to Brands Hatch, the peak of the 1980s followed by a gentle decline, this book tells the story of the Festival. Drawing on exclusive contributions from some of the event's legends and prestigious alumni, it covers all the on-track action together with off-track intrigue and controversies.

Details

Publication: 26 September 2022
Price: £25.00
ISBN 13: 9781801501798
Format: 240mm x 160mm
Binding: Hardback
Extent: 320 pages
Category: Motorsport

Trade Orders to:

Macmillan Distribution (MDL),
Cromwell Place, International Business Park,
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692
Email: orders@macmillan.co.uk