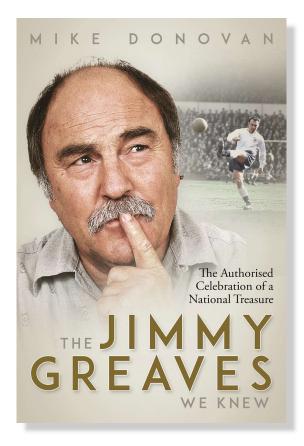


Title information



The Jimmy Greaves We Knew

An Authorised Celebration of a National Treasure

By Mike Donovan

Key features

- Reveals how Jimmy Greaves came to be known as a national treasure – as remembered by those who knew him best
- Find out why he's considered English football's all-time greatest goalscorer
- Discover why he was so popular and admired by his teammates as well as in the world of television, newspapers and entertainment
- Insight into how he battled and controlled his addiction
- Mike Donovan is an award-winning writer who met Jimmy Greaves and has authored a series of critically acclaimed Tottenham Hotspur-related books
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

The Jimmy Greaves We Knew celebrates the life and career of a national treasure through the memories of friends, family, team-mates, the media and fans. They recall a goalscoring great, a TV celebrity – most notably as one half of the legendary Saint and Greavsie – a newspaper columnist, comedian and raconteur who battled alcohol addiction. The modern game also pays tribute to this charismatic, friendly, down-to-earth, witty individual who built a reputation for hitting the back of the net playing for Chelsea, AC Milan, Tottenham Hotspur, West Ham United and England. Greaves set a European record of 357 goals in 516 top-flight games and netted 44 in 57 full international appearances. Tragically, Greaves suffered a stroke in 2015 and died on 19 September 2021, when two of his former clubs, Spurs and Chelsea – plus 60,000 fans – gave him a minute's applause before they played each other at the Tottenham Hotspur Stadium. The love and affection is as strong as ever.

Details

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