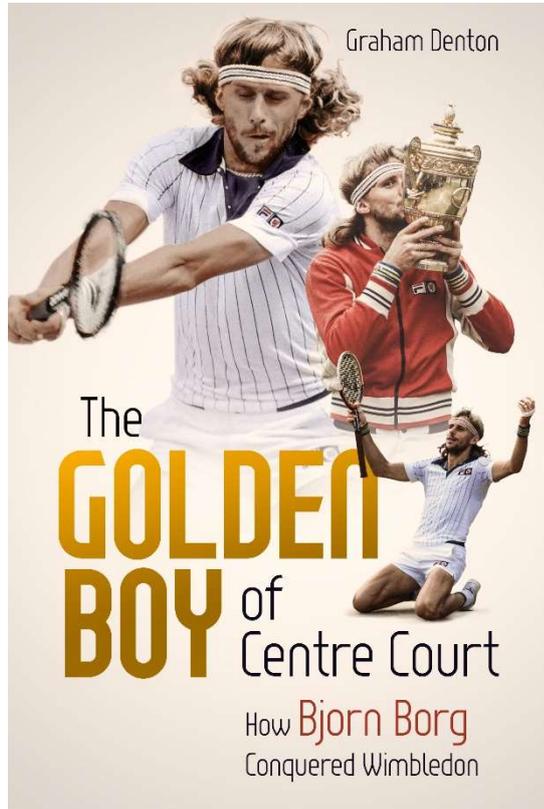




## Title information



### The Golden Boy of Centre Court

How Bjorn Borg Conquered Wimbledon

By Graham Denton

#### Key features

- Previously untold story of Bjorn Borg's five-year domination of the world's most prestigious tennis tournament
- In-depth account of all nine Wimbledons at which Borg played and features comprehensive reports of many of Borg's greatest matches, quoting the finest tennis writers of the day
- Explores the great rivalries Borg had with the likes of Connors and McEnroe and has strong nostalgic appeal for those who experienced this golden era of tennis
- Publication date to coincide with Wimbledon 2021, and the 40th anniversary of Borg's last appearance at the championships
- Graham is an acclaimed sports author with two other Pitch Publishing books to his credit
- Publicity campaign planned including newspapers, radio, websites and podcasts

#### Description

For five incredible years from 1976 to 1980, Bjorn Borg ruled the men's singles at Wimbledon by carrying off consecutive titles. It was a phenomenal feat, all the more so because it was achieved on the lawns of the All England Club when the young Swede was essentially a clay-court specialist. No player in tennis's modern era had ever pulled it off and only one, Roger Federer, has subsequently matched it. Featuring vivid accounts of some of his most memorable matches, *The Golden Boy of Centre Court* tells the story of Borg's entire Wimbledon odyssey – from his first appearance in 1972 (when he won the Junior title) to his last in 1981. It's a journey that saw him evolve from a teeny-bopper heart-throb into a hero almost unanimously loved by the British tennis-watching public, and one of the greatest champions in the tournament's long history.

#### Details

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