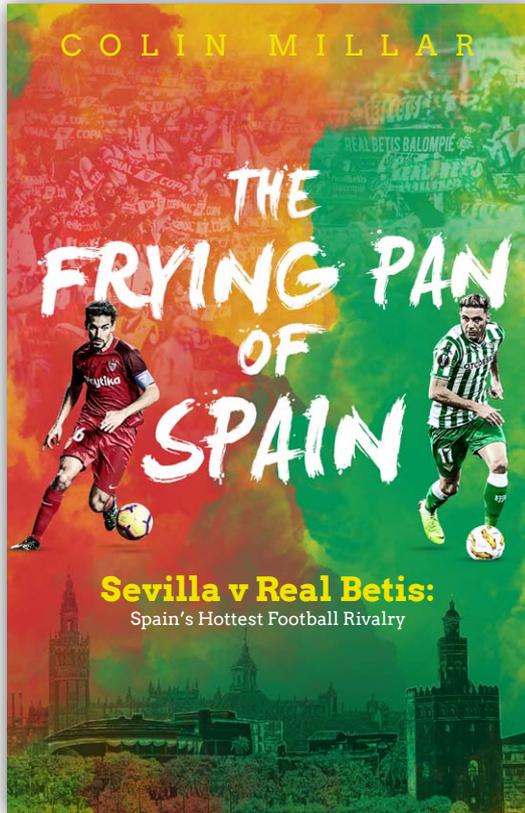




Title information



The Frying Pan of Spain

Sevilla v Real Betis:
Spain's Hottest Football Rivalry

By Colin Millar

Key features

- First English-language publication focusing on football in Seville and its two clubs, and detailing a unique rivalry: impacted by tragedy and one which holds mutual respect
- Sevilla have won more major European trophies than any other club since 2006
- Evaluates new evidence of how the city hosted Spain's first football match
- Exclusive interviews with Spanish-based journalists and representatives of both clubs
- Written by Colin Millar, editor of *Football Espana*
- Publicity campaign planned including radio, newspapers, websites and magazines

Description

Seville is the capital of Spain's Andalusian region and is the life and soul of the nation. Enchanted with effortlessly stylish bars and colourful buildings, this is a charismatic metropolis doused in the endless sun of southern Spain. The city is also home to two historic institutions of Spanish football – Real Betis and Sevilla – and when they go head-to-head to contest El Gran Derbi, the rest of Spain can only watch in awe. This is a pulsating and arresting experience which encapsulates the beautiful game in all its raw, spellbinding brilliance. Spanish football is more than Barcelona and Real Madrid. Much more. The city contrasts uptown Sevilla with downtown Betis. Los Rojiblancos pitted against Los Verdiblanco. Sevillistas and Béticos. Nothing can compare to this beautiful city and the crazy passion for football that it produces, either in Spain or Europe. Colin Millar – who made the city his home – charts the illustrious history of football in the city and explores how both clubs represent a way of life for Sevillanos.

Details

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