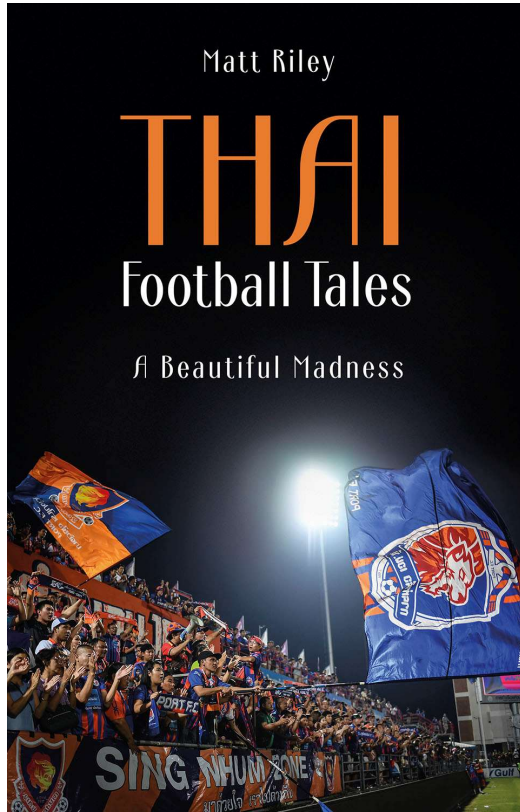




Title information



Thai Football Tales

Beautiful Madness

By Matt Riley

Key features

- Lifts the lid on the weird and wonderful world of Thai football with unique behind-the-scenes insight seldom granted to foreigners
- What really goes on at Thailand's most powerful clubs?
- Universal stories of how the people running football often forget what makes it unique
- Tales that combine club and national cultures from a Western perspective
- Unique experiences rarely available to Western fans, players and coaches
- Colour photo section including pictures from Matt's own personal collection
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Matt Riley takes us on a fascinating and bizarre behind-the-scenes journey into the weird and wonderful world of Thai football. Working as an English Media Officer in Thailand, Riley was given unique access, seldom granted to foreigners, to the country's most powerful clubs. *Thai Football Tales: Beautiful Madness* is a report on his time inside the Thai football bubble. From spending the afternoon with Bryan Robson in the Manchester United team hotel, to persuading a player stopping off in Bangkok on the way to sign for an A League club to abandon his journey and play in Thailand, no two days were ever the same. Before a meeting in the northern city of Chiang Mai when helping a friend secure a coaching contract, the chairman Matt was negotiating with jumped into a cage to wrestle a tiger. And after interviewing the 'King of Buriram', Riley found his every move was being watched – and filmed! *Thai Football Tales* is a jaw-dropping first-hand account of a Westerner's experiences in a unique and colourful footballing culture.

Details

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