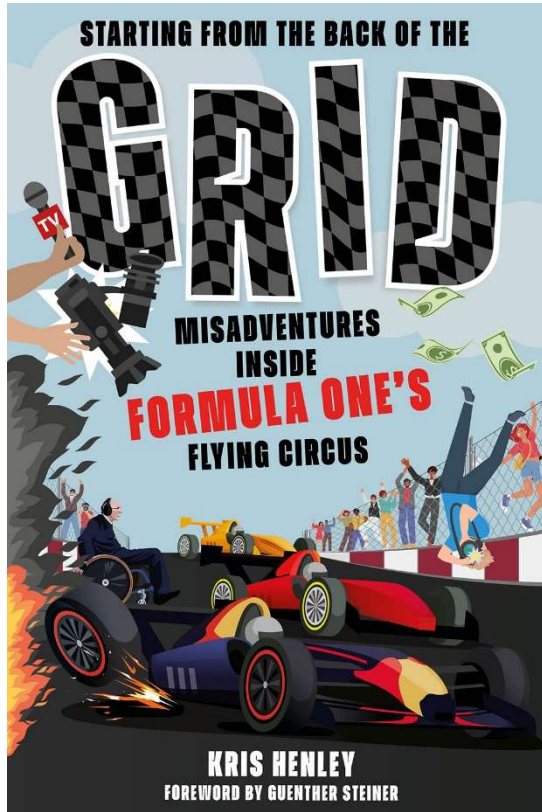




Title information



Starting from the Back of the Grid

Misadventures Inside Formula One's Flying Circus

By Ian Henley and Kris Henley

Key features

- A comedic slant on the glamorous world of Formula One by an unlikely TV producer who has worked in the paddock since 1994
- Encounters with F1's greatest drivers, its most colourful personalities and a perspective on the sport's biggest scandals, rivalries and tragedies
- Hilarious account of the author's comedic career path from rough sleeper in Hong Kong to interviewing Michael Schumacher in Monte Carlo
- Colour photo section of some stunning F1 pictures, described by the pros who took the shots
- Publicity campaign planned covering radio, newspapers, websites, podcasts and magazines, including popular F1 podcasts, international F1 TV programmes and the social media of F1 celebrities

Description

Starting from the Back of the Grid: Misadventures Inside Formula One's Flying Circus is the hilarious and endearing story of how an academic flop with a prodigious talent for getting into embarrassing situations somehow succeeds in the glamorous world of Formula One. The author, a TV producer and occasional cameraman, gives a distinctive perspective on F1's Flying Circus, up close and personal with motorsport legends, A-list celebrities and the super-rich. He tells of his encounters with its greatest drivers and most intriguing behind-the-scenes personalities, and recalls the sport's rivalries, tragedies and scandals. He charts his own comedic career path from rough sleeper on a rubbish tip in Hong Kong to the paddock in Monte Carlo where his first words to Michael Schumacher caused the racing legend to inflate with rage. But a few traumatic days later he is sipping champagne high above the track on race day. If you love Formula One and have a sense of humour, you will want to read this book.

Details

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