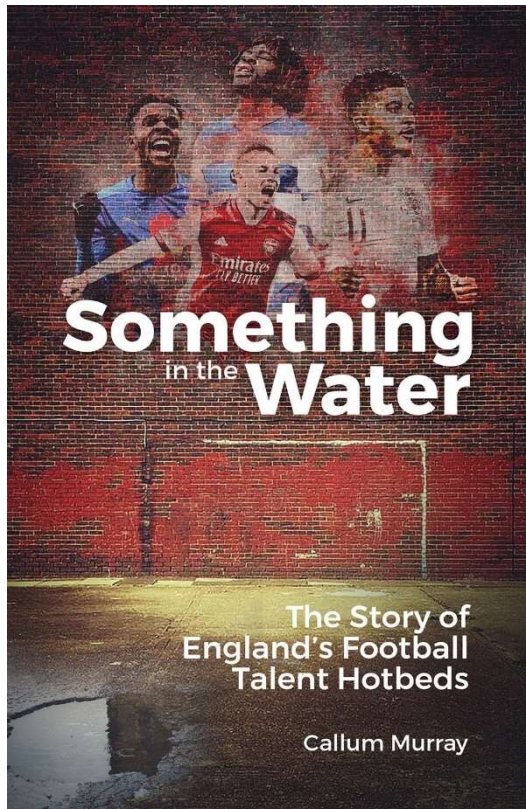




Title information



Something in the Water

The Story of England's Football Talent Hotbeds

By Callum Murray

Key features

- A deep dive into England's football-talent hotbeds to uncover their inner workings
- Exclusive interviews with current and ex-professional footballers reveal their journeys and how their respective environments helped develop their talents
- Insights from elite-level staff: technical directors, academy managers, recruitment, coaching, medical staff and more
- Unique insight into the importance of street and cage football and how these developed in England
- Author's background is in sport psychology, and he's worked in youth football for the last five years with some of the most talented and respected players of their age in the country
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Something in the Water explores the inner workings of England's football-talent hotbeds, investigating how these areas so often create elite footballers. For decades working-class northern towns have churned out players like a factory conveyor belt – places like Huyton, a town of just over 33,000 that has produced the likes of Steven Gerrard, Peter Reid, David Nugent, Joey Barton and Tony Hibbert. However, the emergence of south London as the new-school hotbed is exciting. Players produced here are like nothing seen before in England. The concrete Catalonia is home to a new generation of stars such as Jadon Sancho, Wilf Zaha, Joe Gomez, Aaron Wan-Bissaka, Joe Aribo and others. Bringing together the thoughts and ideas of those involved at every level of the game – from the south London estate cages to the heights of the Premier League and Europe's elite – the book unearths the secrets of two distinct types of hotbed that represent the past, present and possible future of English football.

Details

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