



## Title information



### Description

Through the prism of cricket and the transformative year of 1981, Ben Dobson explores how sport and popular culture can influence as well as reflect society – and help shape its future. 1981 was a year in which politics, sport (specifically cricket), music, culture – and even the weather – created the perfect storm for a change in the mood and direction of a nation at a time of need. *Something Changed* is also the tale of two cultural giants – one political, the other a sporting icon: two gunslingers who refused to be cowed and accept defeatism. Ian Botham and Margaret Thatcher may seem unlikely dance partners, but a close consideration reveals intriguing parallels in their careers, fortunes, fundamental beliefs and how their character traits and achievements would impact the future of Britain and its people. For better or worse, one thing is clear: in 1981, something changed.

### Something Changed

Beefy, Boadicea, Brixton, Bunting and How Cricket Helped Change the Nation

By Ben Dobson

### Key features

- Explores the role sport plays in the mood of the nation and wider society
- Revisits English cricket in the 1970s and 1980s, and particularly the transformational summer of 1981
- Brings to life a fascinating period in the evolution of Britain's politics and culture
- Considers the remarkable synergies between two of the era's most iconic figures: Margaret Thatcher and Ian Botham
- Shows how those times are mirrored in Britain's current political landscape and national mood, giving the book a modern resonance
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

### Details

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