



Title information



Sky Blue Fall

Inside Coventry City's Fall From Grace

By Richard Chamberlain

Key features

- Richard's third book on Coventry City is a vivid chronicle of a time of turmoil that will interest every Sky Blues fan
- Gives readers the inside track through exclusive interviews with key figures, including managers Iain Dowie and Eric Black and dozens of players, such as Michael Doyle, Michael Mifsud and Richard Shaw, among others
- Insight into the club's move from Highfield Road to the Ricoh Arena
- Explains how the club narrowly avoided administration and was purchased by Sisu
- Reveals how the collapse of ITV Digital impacted all football clubs, but notably Coventry
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Sky Blue Fall starts with a football club confident of a swift return to the Premier League and ends with one clinging on to its very existence by its fingertips. In the summer of 2001, Coventry City were preparing for life in the second tier after relegation. The drop had ended their unbroken 34 years in the top flight. Fans were hopeful it would be just a one-season stay, but in the seven years that followed, the club would rarely flirt with promotion. Instead, they would go through seven managers, endure delay after delay in their move to a brand new stadium and come within minutes of entering administration. *Sky Blue Fall* tells the tale of a football club that lurched from hope to despair but ultimately survived to fight another day. A club that enjoyed cup giant-killings and the arrival of big-name managers but still found themselves scrapping for survival. The story is told through interviews with key figures from the time, including managers Iain Dowie and Eric Black and dozens of players, such as Michael Doyle, Michael Mifsud, Richard Shaw and many more.

Details

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Macmillan Distribution (MDL),
Cromwell Place, International Business Park,
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692
Email: orders@macmillan.co.uk