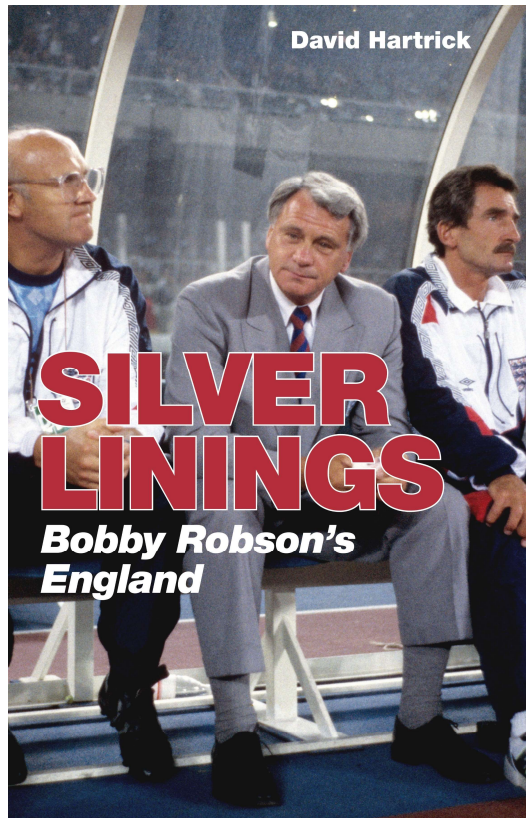




Title information



Silver Linings

Bobby Robson's England

By David Hartrick

Key features

- Forensic examination of a period that remains incredibly popular with England fans – in particular two unforgettable World Cups
- Widespread appeal among all football fans due to the drama covered and the enduring love for one of the game's true gentlemen, Sir Bobby Robson
- David is Opta's in-ground analyst for Huddersfield Town and has been for the last three years
- He has written about football for the *Huddersfield Examiner*, *The Guardian*, *When Saturday Comes*, *Football365.com*, and used to edit the award-winning *inbedwithmaradona.com*
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Silver Linings examines an historic and unforgettable period in the history of England's national football team. In his eight years as England boss, Bobby Robson was celebrated, derided, Diego-ed, and everything in between. His team missed one European Championship, self-destructed at another, were cheated out of Mexico 86, and then, just before he left, came within two kicks of a World Cup final. On this journey he had managed the good, the bad and sometimes the ugly. But through it all he maintained his belief not only in himself and his team, but in the notion of England. Faced with an unprecedented level of media hostility, Robson's team were inconsistent and frustrating, but at their best few could match them. Alf Ramsey may have won football's greatest prize in 1966 but no other England manager could equal the sheer drama of Robson's eight years in charge. Set against the backdrop of a vicious newspaper circulation war and the rise of hooliganism, this is the story of how Robson managed to deliver the seemingly impossible: hope.

Details

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