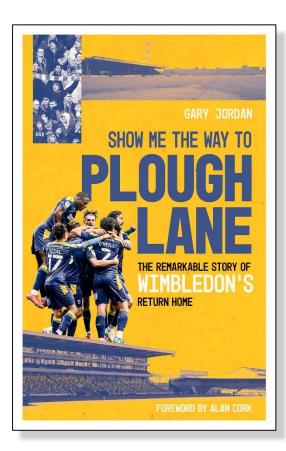


# Title information



## Show Me the Way to Plough Lane

The Remarkable Story of Wimbledon FC's Return Home

By Gary Jordan

#### Key features

- The ultimate story of football fan power the AFC
  Wimbledon story offers inspiration at a time when fans are fed up with the commercial exploitation of their clubs
- Features interviews with those at the heart of the start of AFC Wimbledon and The Dons Trust, including a foreword by one of the founding members
- Insight on how the club stopped previous attempts of mergers and relocations
- Supporters' memories of the old Plough Lane ground, as well as looking ahead to life at the new stadium
- The author has gone to great lengths to ensure the club's history is accurately written
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

### **Description**

Show Me the Way to Plough Lane is the ultimate story of football fan power. It is the story of how Wimbledon reclaimed its football club and brought it back to the heart of its community after years of nomadic existence. It retraces the club's history from its genesis on Wimbledon Common to Plough Lane, the place Wimbledon FC called home for the best part of a century. After rumours of mergers and relocations, the club ground-shared after the Taylor Report. A decade passed with the fans sold lie after lie until the club was ripped from its community and re-sited many miles away. Not only was the club homeless, it was now dead. A group of fans who were at the heart of protests against the move decided to start again – from the very bottom if necessary. And they vowed to bring football back to Wimbledon, to where it all started. After an absence of almost 30 years, the side finally returned home – just a long ball away from where the original ground sat, in Plough Lane.

#### **Details**

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