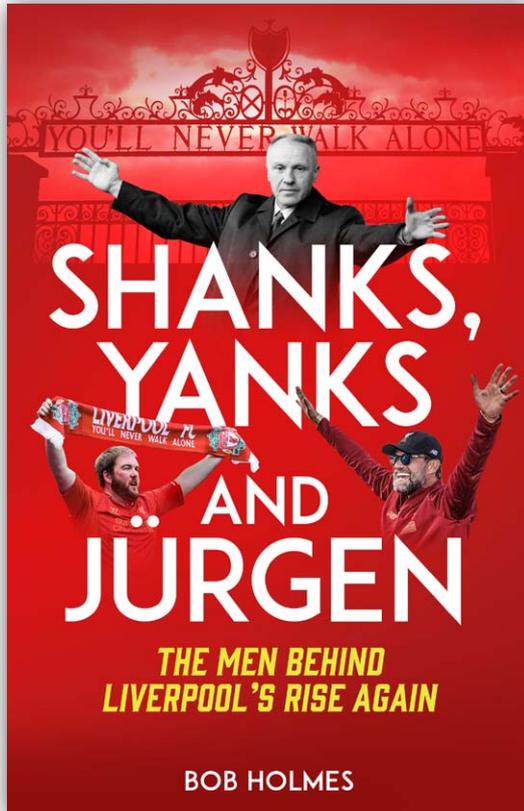




Title information



Shanks, Yanks and Jürgen

The Men Behind Liverpool's Rise Again

By Bob Holmes

Key features

- Goes far beyond the customary Shankly eulogies – 39 years after his death this book gives the legendary manager a slice of the credit for Liverpool's 21st-century renaissance
- Reveals how from the humblest beginnings and a socialist background he laid the foundations for a global empire now worth billions
- Shanks's own grandson, Chris Carline, agrees that Klopp is cut from a similar cloth and a successor of whom his grandfather would have approved
- Author Bob Holmes is a veteran sportswriter and is a Liverpool fan, who followed Shanks in his pomp
- Publicity campaign planned including radio, newspapers, websites and magazines

Description

What would the late, great Bill Shankly have made of the current Liverpool side? There's a great deal he would have hated about the modern game, but there's a lot about today's Liverpool he would have liked. With Jürgen Klopp instilling a team ethic and re-engaging the fans, the Reds have restored something of 'Shanks's Holy Trinity' – that union between players, manager and supporters – at least as much as a 21st-century conglomerate will allow. Although he grew up as a socialist during the Great Depression, Shankly was never shy to spend big and used methods ahead of his time. *Shanks, Yanks and Jürgen* shows how the values he acquired from his pit-village background formed key elements of the Liverpool way. When wounded by tragedies and tricked by con men, the club briefly lost direction. Recovery was started by Liverpool's astute new owners and completed by an inspirational manager, but also by returning to aspects of Shankly's template – albeit in a modern context. Bob Holmes explains how Shankly's philosophies still resonate today.

Details

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