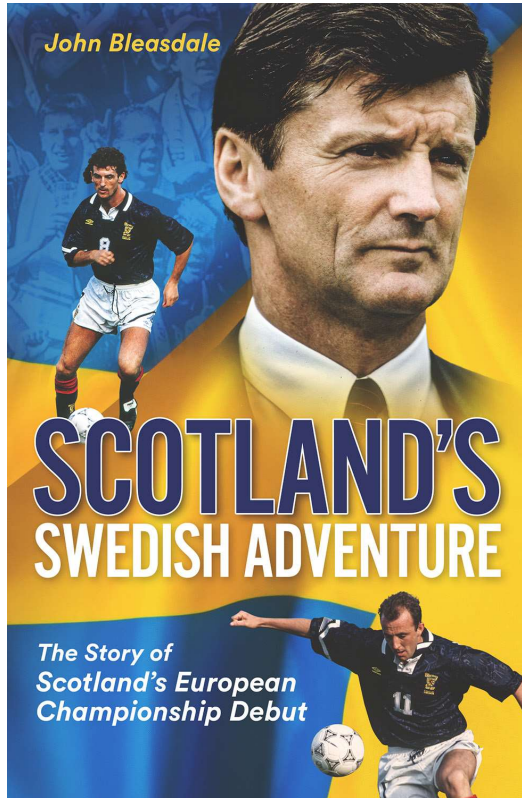




Title information



Scotland's Swedish Adventure

The Story of Scotland's European Championship Debut

By John Bleasdale

Key features

- The story of Scotland's first European Championships is not told often enough
- First book of its kind, delving deeper into the stories that inspired a nation and team to 'punch above its weight' and win many admirers for their performances on the pitch
- Exclusive interviews with the management team of Andy Roxburgh and Craig Brown, who provide a unique insight into their experiences of guiding the team to qualification
- Roxburgh's tale is special in itself as he had to overcome many doubters to win over the fans and the media
- Features interviews with members of the squad, journalists and fans, who share their experiences of the tournament
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Scotland's Swedish Adventure is the definitive story of Scotland's journey into their first ever European Championship finals, in Sweden. Having qualified for five consecutive World Cup finals between 1974 and 1990, it was surprising the Scots hadn't yet reached the Euro finals given the array of talent at their disposal. Andy Roxburgh would soon change that, and after being drawn into the ultimate 'group of death' that included the reigning European and world champions, his side repeatedly put on brave performances against superior opposition to make the nation proud. *Scotland's Swedish Adventure* explores the story behind their road to qualification, with exclusive insight from some of the men who made this adventure happen, including Roxburgh himself, players, journalists and fans. That Scotland qualified for an eight-team tournament, and finished fifth in the overall standings, is an achievement that doesn't get the recognition and respect it deserves. This 30th anniversary tribute remedies that.

Details

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