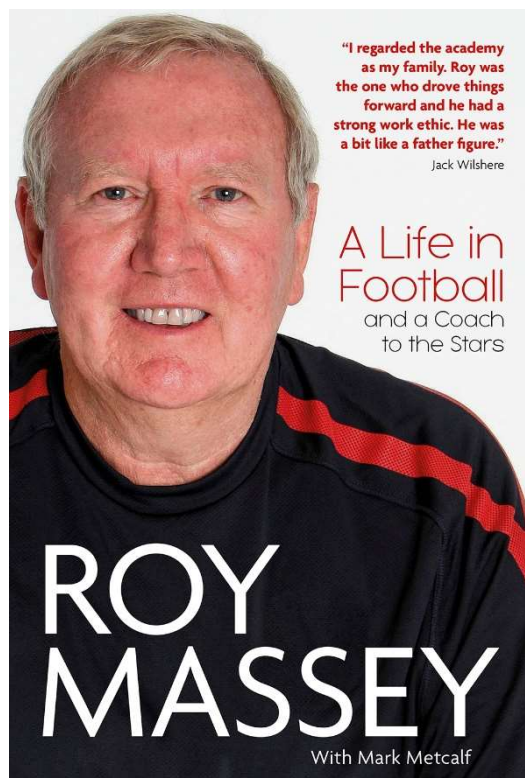




## Title information



### Roy Massey

A Life in Football and a Coach to the Stars

By Roy Massey and Mark Metcalf

### Key features

- First-hand account of 50 years in football as a player, coach and scout witnessing monumental change
- Roy was plagued by a series of injuries that ended his playing career but he forged a stellar career as a scout, youth team coach and mentor
- He spent 16 years at Arsenal where he worked with some of the biggest names in football
- Revealing look behind the scenes at what it was like to be a lower-league footballer in the 1960s
- Fascinating look into academy football: why do certain players make the grade while others fall by the wayside?
- Reveals why even the best players can be discarded at an early age, only to later prove the coaches wrong
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

### Description

In this compelling memoir, Roy Massey tells the fascinating story of his 50 years in football as a player, coach and scout, including a long spell at Arsenal during the Wenger glory years. As a player, Massey overcame a series of injuries to score goals for Rotherham, Orient and Colchester only for another serious injury to end his career at an early age. Unperturbed, he became a PE teacher and combined this with behind-the-scenes work to discover and nurture talent at Colchester United and later full-time at Norwich, where he helped the Canaries as they revolutionised their youth programme. When the FA agreed to allow clubs to attract and train children from eight years upwards, it was Massey whom Gunners legend Liam Brady asked to join him at Arsenal in 1998 as assistant academy manager. Over the next 16 seasons Massey helped build a new academy structure that would unearth and develop a wealth of young talent capable of playing at the top of the football ladder. Massey later scouted for three Premier League clubs.

### Details

Publication: 17 April 2023  
Price: £19.99  
ISBN 13: 9781801504348  
Format: 240mm x 160mm  
Binding: Hardback  
Extent: 288 pages  
Category: Autobiography, Football

#### Trade Orders to:

Macmillan Distribution (MDL),  
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