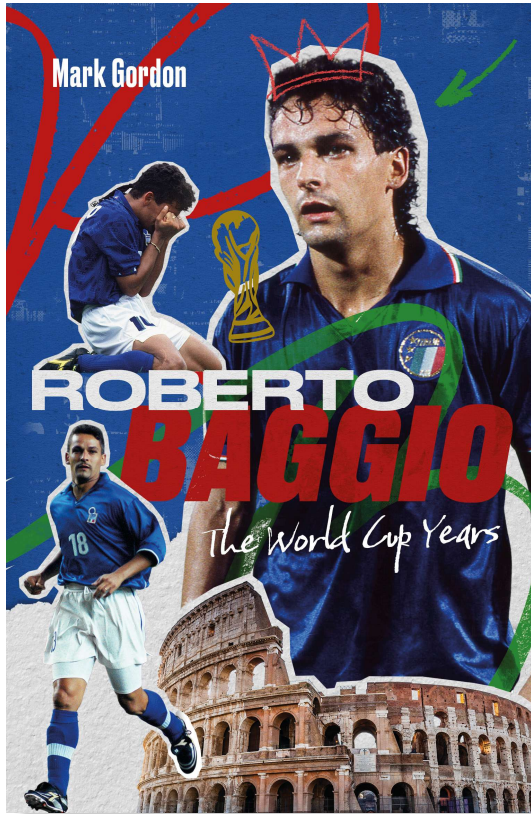




## Title information



### Roberto Baggio

The World Cup Years

By Mark Gordon

#### Key features

- First English-language book to examine Roberto Baggio's Italy career across his three World Cups
- Baggio remains one of the most popular players of his generation
- Tells the story of the lead-up to each Baggio World Cup
- Coverage of each match in which Baggio played in World Cup 1990, 1994 and 1998
- Reveals how Baggio came very close to playing in a fourth World Cup in 2002
- Contributions from Italian football writers Giancarlo Rinaldi and Richard Hall, who were interviewed exclusively for the book
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

Roberto Baggio is one of the most famous names in football. He was a one-of-a-kind genius for the seven Italian clubs he played for across 20 unforgettable years. But it was on the world stage, while playing for Italy, that the Baggio legend was born. Across three World Cups, he crafted some of the most iconic moments in the tournament's history. *Roberto Baggio: The World Cup Years* relives the attacking maestro's contributions in 1990, 1994 and 1998. It looks at the stories surrounding the 'Divine Ponytail' in the season leading up to each competition, as well as reminiscing on the magic he weaved on the sport's biggest stage. Mark Gordon enlists the expertise of Italian football writers Giancarlo Rinaldi and Richard Hall to bring you the definitive account of the player and his World Cup story, showing why – to this day – he still tops fan lists of favourite players.

#### Details

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