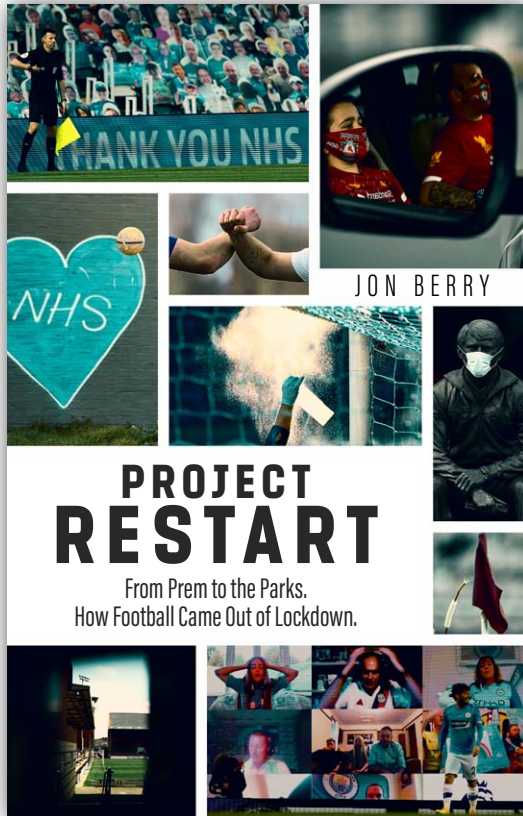




Title information



Project Restart

From Prem to the Parks,
How Football Came Out of Lockdown

By Jon Berry

Key features

- Affectionate look at how football, at all levels, coped with lockdown and planned for a future that nobody can predict
- From the Premier League to the local park, seven case studies of what happened to clubs, fans and communities
- Examines how politicians related to football and the impact of Black Lives Matter
- An insight into the hopes and fears of fans, volunteers and club officials along with comment from those at the top
- A speculative view of the future and the structure of the game in a post-Covid world, and written to appeal to all who love the game
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

It's an embarrassing truth for many football fans that it was only when professional football was eventually forced to close down that we recognised Covid-19 as a genuine threat to our way of life. Maybe just as shameful was the fact that once lockdown became normalised, it didn't take long for chatter to start about when the game might begin again. This book begins by charting what happened in the weeks leading up to that point, placing football in the context of furloughs, some new-found community awareness and dithering politicians. At the heart of the book are seven case studies of teams. From Burnley in the Premier League, down through the divisions to grassroots football, *Project Restart* looks at the hopes and fears of supporters and the actions of those charged with keeping their beloved clubs afloat. It looks at how we almost adjusted to the eerie echo of games on TV with no crowds and finishes by trying to address the biggest question in town: what will football look like in a post-Covid future?

Details

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Telephone: 01256 302692
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