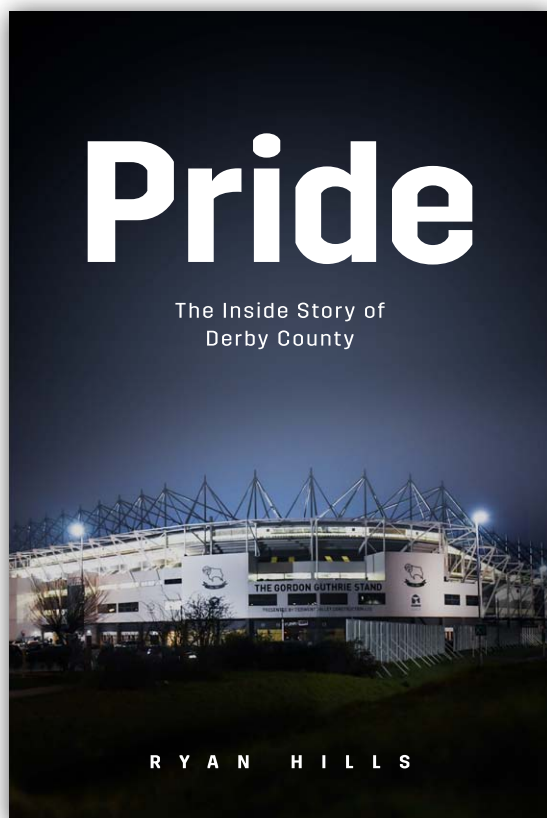




Title information



Pride

The Inside Story of Derby County
in the 21st Century

By Ryan Hills

Key features

- Exclusive insight into life at one of Britain's most tumultuous football clubs, as told by those at the heart of the club
- In-depth interviews with almost 50 key individuals from the past 20 years, including Stefano Eranio and Steve McClaren
- The untold stories behind the 'Three Amigos', Derby's play-off despairs and the fine financial line the club has lived on during the past two decades
- Insider accounts of what it takes to make it at the club and what happens when things go spectacularly wrong
- Written by Ryan Hills, a Derby County supporter and sports journalism graduate
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Pride: The Inside Story of Derby County in the 21st Century is the fascinating story of one of Britain's most tumultuous football teams, as told by the people at the heart of the club. Ryan Hills gained exclusive access to almost 50 former players, managers and board members to bring you the Rams' modern history. The move to Pride Park in 1997 was supposed to mark an exciting new chapter for the club. But despite initial success, things started to go wrong. Relegation from the Premier League caused huge financial strife, leading to the arrest of three board members. On the pitch, a single promotion brought the worst season in Derby's history and a 362-day wait for a win. Since that fateful season, the club have been on a cyclical and so far fruitless mission to return to the Premier League, while dressing-room turmoil, car crashes and a man named Bobby have stood in their way. *Pride* gives you the inside track on a football club that refuses to accept obscurity, as revealed by those who know it best.

Details

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