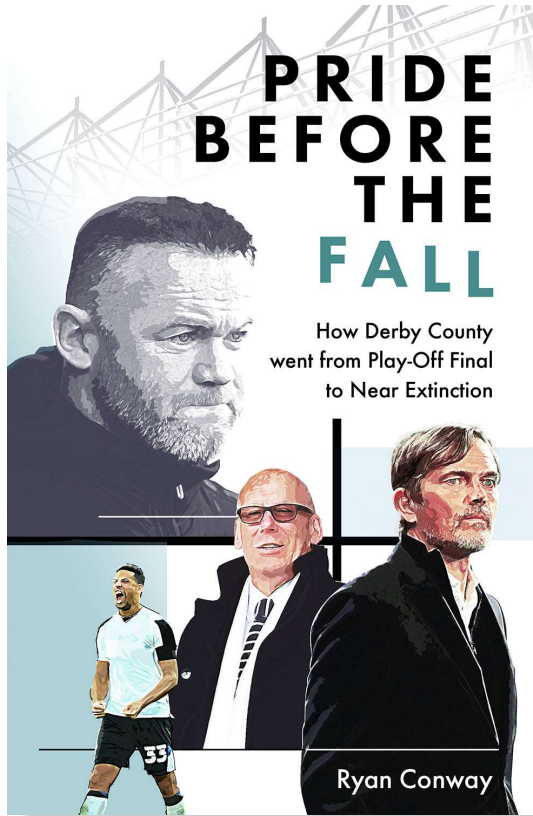




Title information



Pride Before the Fall

How Derby County went from Play-Off Final to Near Extinction

By Ryan Conway

Key features

- In-depth account of Derby County's ups and downs on and off the field from May 2019 to September 2023, which led them from a play-off final to the brink of extinction
- Exclusive thoughts from Curtis Davies, Max Lowe, Martyn Waghorn and Duane Holmes on Cocu's sacking, Wayne Rooney and the fallout from a drink-drive accident
- Ryan Conway covered Derby County for The Athletic UK between July 2019 and August 2021 and briefly for the *Derby Telegraph* until April 2022
- Ryan was named on the Football Blacklist Ones To Watch in 2020
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Pride Before the Fall: How Derby County went from Play-Off Final to Near Extinction is the ultimate cautionary tale of how chasing Premier League riches can lead a club to the brink of collapse. It's a story of how one of English football's greatest clubs were on the cusp of Premier League football, but instead were left to rue play-off heartache and then went down a path of EFL charges and legal battles, phantom takeovers from American and Saudi businessmen, administration, points deductions and a seemingly endless stream of financial woes. That tiny snowflake in the background would turn into a raging snowstorm. But before all that England and Manchester United's record goalscorer Wayne Rooney turned up to partner with former Barcelona captain Phillip Cocu to lead a play-off push back to English football's top tier – at least that was the plan. The book examines how a founding member of the English Football League – and two-time First Division champions – were nearly wiped off the face of the earth.

Details

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