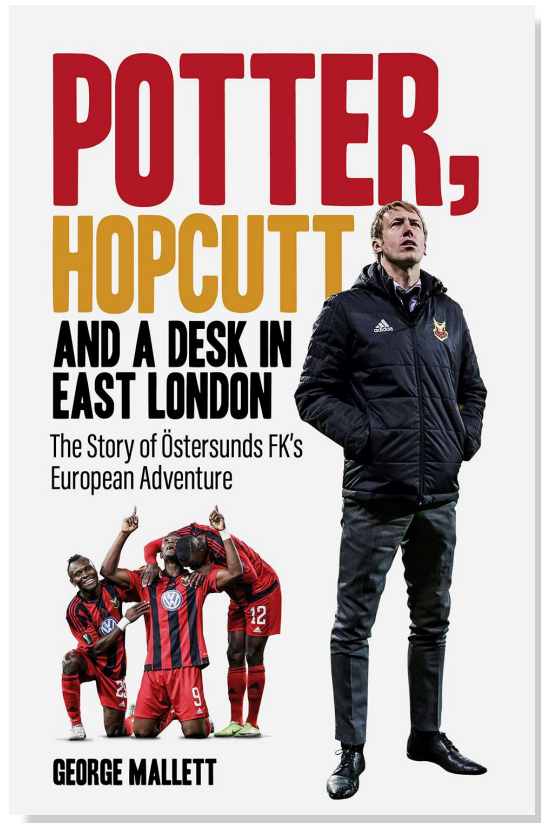




Title information



Potter, Hopcutt and a Desk in East London

The Story of Östersunds FK's European Adventure

By George Mallett

Key features

- First-hand account of following Östersunds over the course of their Europa League campaign in 2017/18, under Graham Potter
- Told following conversations with players' agents and family aided by the author's multilingual research
- Author is NCTJ-qualified journalist with extensive experience of long-form storytelling and worked on the award-winning documentary series *Sunderland 'Til I Die*
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines
- Planned engagement programme with the fan bases of all clubs featured in the book, including Everton, Brighton, York City, Athletic Bilbao and Östersunds

Description

Potter, Hopcutt and a Desk in East London charts the improbable rise of Östersunds FK (OFK) from the Swedish fourth division to the Europa League. Looking for a distraction from their mundane office lives, two childhood York City fans are drawn in by the ascent of two men with loose connections to their hometown club, OFK manager Graham Potter and midfielder Jamie Hopcutt. As a passing interest becomes a full-blown obsession, the pair follow Östersunds across Europe, from a war-torn Ukraine, to a Howard Kendall-themed bar in Bilbao, to a defining night at the Emirates. Fascinated by the people they meet along the way, the pair discover a team of misfits rejected at almost every level, a fan base confused by their Scandinavian fascination and a club not afraid to do things differently while knocking out some of Europe's most storied clubs. This book is an ode to the underdog and an invigorating reminder of the power of football fandom to provide the perfect escape.

Details

Publication: 1 April 2023
Price: £16.99
ISBN 13: 9781801505574
Format: 222mm x 144mm
Binding: Hardback
Extent: 224 pages
Category: Football

Trade Orders to:

Macmillan Distribution (MDL),
Cromwell Place, International Business Park,
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

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Email: orders@macmillan.co.uk