



Title information



Playing with Teeth

How Scotland's Cricketers Broke the Cycle of Glorious Failure

By Jake Perry and Gary Heatly

Key features

- First-hand account of the reinvention of the Scotland cricket team, detailing the changes in mindset and culture that unlocked its potential
- Featuring exclusive contributions from Grant Bradburn, Kyle Coetzer, Calum MacLeod, Paul Collingwood and many more
- A story of the underdog, and one that will resonate with coaches, players and fans of cricket and other sports
- Co-written by Jake Perry (author of *The Secret Game: Tales of Scottish Cricket* and co-host of The Cricket Scotland Podcast) and Gary Heatly, who covers cricket for many publications and websites
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

On the afternoon of 10 June 2018, Edinburgh became the centre of the cricketing world. Scotland's first-ever win over England not only proved the team's ability to go toe-to-toe with the best players on the planet, it also completed one of the most remarkable turnarounds in the history of Scottish sport. In a country known more for its hard luck stories than its triumphs, the victory was about more than a single result: it showed that Scotland's cricketers had discovered what it took to win. *Playing with Teeth* follows their journey to get there. Beginning with the disastrous campaign at the qualifier for the 2014 World T20, the book describes the cultural changes that unlocked the team's potential and enabled them to move on from the narrative of glorious failure that was so often the story of the past. Based on extended interviews with those at the heart of the action, *Playing with Teeth* records a unique time in the history of Scottish cricket while also providing a blueprint from which the whole of Scottish sport can learn.

Details

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