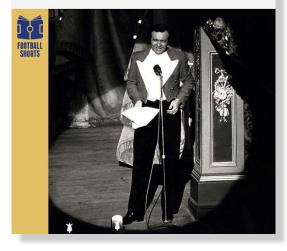


Title information

Pantomime Hero

Jimmy Armfield Memories of the man who lifted Leeds after Brian Clough

lan Ridley



Description

Pantomime Hero

Memories of the Man Who Lifted Leeds United After Brian Clough

By Ian Ridley

Key features

- First in exciting new series, *Football Shorts*, a joint venture between Pitch Publishing and Floodlit Dreams
- Intimate portrait of 'Gentleman' Jimmy Armfield, OBE and CBE, former Blackpool and England captain before Bobby Moore, and Leeds United manager
- Author Ian Ridley has written 14 sports books and was twice shortlisted for the WHSBOTY Award
- Tells the inside story of how Armfield took over from Brian Clough after his ill-fated 44 'Damned United' days at Leeds, and staged a big theatre pantomime featuring the players, including Norman Hunter and Billy Bremner
- Published on the fifth anniversary of Armfield's death, with the consent and help of Jimmy's family
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Jimmy Armfield was one of the great figures of English football – captain of the national team before Bobby Moore, member of the 1966 World Cup-winning squad, one-club man with Blackpool. Gentleman Jim went on to enjoy a wonderfully rich life and career as a manager with Leeds United, before becoming a broadcaster of warmth and insight, then consultant with the Football Association and the Professional Footballers' Association. In *Pantomime Hero*, award-winning football writer and author Ian Ridley tells the remarkable tale of when Armfield took over at Leeds after Brian Clough's ill-fated 44 days and came up with a novel and unique idea to restore the morale of a club in turmoil. Around that amazing tale, Ridley also describes a friendship forged through the bonds of cancer with a giant of a man who was already long established as a national footballing treasure at the time of his death in January 2018. This is the first book in the innovative *Football Shorts* series.

Details

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