



Pantomime Hero

Memories of the Man Who Lifted Leeds United After Brian Clough

By Ian Ridley

Key features

- First in exciting new series, *Football Shorts*, a joint venture between Pitch Publishing and Floodlit Dreams
- Intimate portrait of 'Gentleman' Jimmy Armfield, OBE and CBE, former Blackpool and England captain before Bobby Moore, and Leeds United manager
- Author Ian Ridley has written 14 sports books and was twice shortlisted for the WHSBOTY Award
- Tells the inside story of how Armfield took over from Brian Clough after his ill-fated 44 'Damned United' days at Leeds, and staged a big theatre pantomime featuring the players, including Norman Hunter and Billy Bremner
- Published on the fifth anniversary of Armfield's death, with the consent and help of Jimmy's family
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Jimmy Armfield was one of the great figures of English football – captain of the national team before Bobby Moore, member of the 1966 World Cup-winning squad, one-club man with Blackpool. Gentleman Jim went on to enjoy a wonderfully rich life and career as a manager with Leeds United, before becoming a broadcaster of warmth and insight, then consultant with the Football Association and the Professional Footballers' Association. In *Pantomime Hero*, award-winning football writer and author Ian Ridley tells the remarkable tale of when Armfield took over at Leeds after Brian Clough's ill-fated 44 days and came up with a novel and unique idea to restore the morale of a club in turmoil. Around that amazing tale, Ridley also describes a friendship forged through the bonds of cancer with a giant of a man who was already long established as a national footballing treasure at the time of his death in January 2018. This is the first book in the innovative *Football Shorts* series.

Details

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