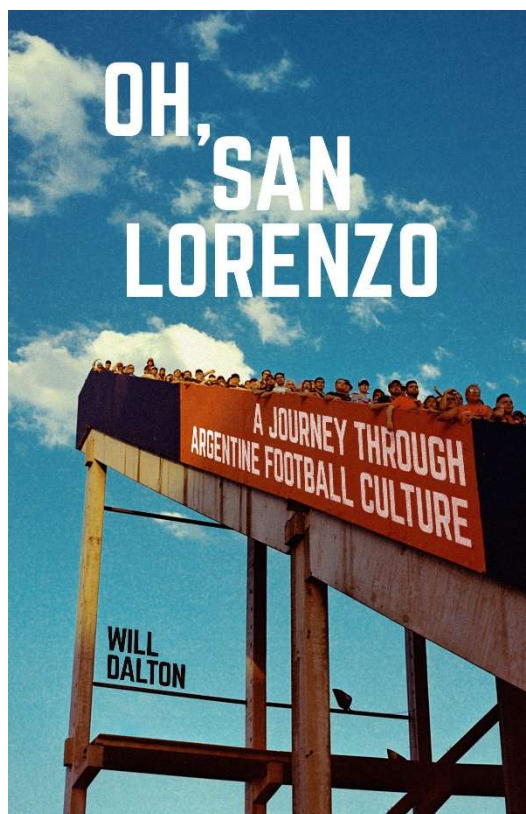




Title information



Oh, San Lorenzo

A Journey Through Argentine Football Culture

By Will Dalton

Key features

- First-hand accounts from the most intense and passionate football culture in the world
- Covers the full footballing spectrum, from lower-league games in Buenos Aires, to the Copa Libertadores and a Club World Cup final against Real Madrid
- The thrilling experience of an Englishman adapting to a new country, learning the local language and becoming part of a notorious Argentine fanbase
- Meet San Lorenzo fanatics (recognised by Maradona as the most creative), who write the terrace songs that spread across the world
- Reveals what Argentina's fan culture tells us about the country, and explains the importance of the World Cup
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Why is Argentina the most thrilling place to watch football on Earth? *Oh, San Lorenzo: A Journey Through Argentine Football Culture* drops you on to the fabled terraces of South America – and beyond, exploring the behaviour and psyche of the game's most fanatical supporters. Falling in love with San Lorenzo de Almagro takes the English author on a unique groundhopping journey, from the barrios of Buenos Aires to the souks of Marrakech. Getting to the heart of terrace culture, *Oh, San Lorenzo* recounts the chaos of *dásicos*, Copa Libertadores nights, and a mass pilgrimage to the Club World Cup. Along the way, we meet leaders of the feared barra brava firms and players who encountered both the beauty and brutality of Argentine football. Meanwhile, delving into San Lorenzo's chequered past unearths extraordinary tales of club and country intertwined, including a clash with the military junta that leaves the club displaced to this day. When you dig into the richest football culture in the world, the game itself is just one part of the story.

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Telephone: 01256 302692
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