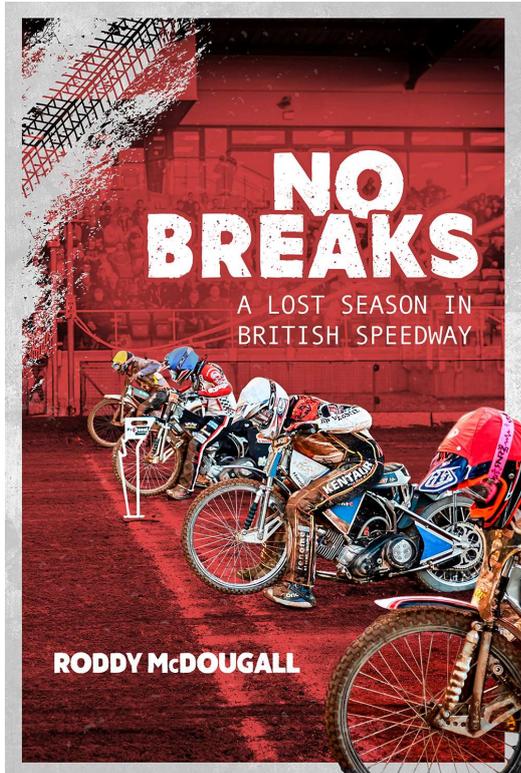




Title information



No Breaks

A Lost Season in British Speedway

By Roddy McDougall

Key features

- Revealing portrait of a once-huge sport left behind and forgotten by much of the country
- Delving into the sport's past, the book shows how speedway's survival mirrors wider social patterns in Britain
- Features compelling and positive stories from those involved in keeping British speedway alive as it approaches its centenary
- Fascinating first-hand interviews conducted throughout the year with riders, promoters and fans
- Provides insights into riders' frustrations and fears during the COVID-19 lockdown as it threatens both livelihoods and the sport itself
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines, with guest articles in major motorcycling media worldwide

Description

No Breaks: A Lost Season in British Speedway is a story of survival. Once the country's second most popular sport, filling Wembley Stadium for meetings, speedway now gets by on crowds numbered in the hundreds. It's been banished to industrial estates in towns like Redcar and Scunthorpe and generally forgotten by the mainstream media. And yet, going into 2020, things were looking up: several star riders were returning to race in Britain for the first time in years and a new, long-term TV contract was in place. Then the coronavirus lockdown happened, cancelling the league season and threatening the sport's very existence. Starting in September 2019, *No Breaks* hears from those who earn a living from speedway – the riders – and those who continue to keep it alive against the odds: the promoters and fans. Month by month, the book explores British speedway's current health – itself a reflection of wider society – while shining a much-needed light on many compelling and positive stories.

Details

Publication: 03 May 2021
Price: £19.99
ISBN 13: 9781785317729
Format: 240mm x 160mm
Binding: Hardback
Extent: 288 pages
Category: Speedway

Trade Orders to:

Macmillan Distribution (MDL),
Cromwell Place, International Business Park,
Lime Tree Way, Basingstoke, Hampshire RG24 8YJ

Telephone: 01256 302692
Email: orders@macmillan.co.uk