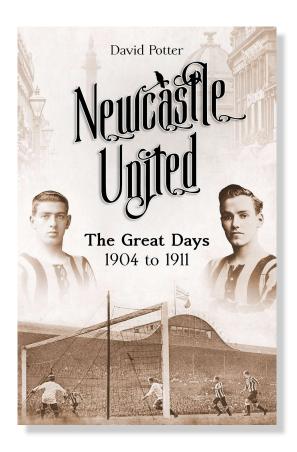


Title information



Newcastle United

The Great Days 1904 to 1911

By David Potter

Key features

- Transports the reader back more than a century to Newcastle United's greatest era
- Enthralling accounts of Newcastle winning the league three times in five years
- Thrilling matches against local rivals Sunderland
- Brings to life great players of the past such as Peter McWilliam, Alan Veitch and Albert Shepherd
- Discover how Newcastle supplied players in large numbers to both the England and Scotland national teams
- Resurrects an era when huge crowds attended games even midweek replays in the cup
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Newcastle United are a team that really should do better. They have a football-mad city all to themselves and fans as numerous and passionate as you will find anywhere. Yet their recent record is mediocre at best and poor at worst, with every fan painfully aware that 1955 was the last time they won a major English trophy. But it wasn't always like that. In the Magpies' glory days of well over 100 years ago, they were considered the best team in the world. They won the English league three times in five years, the English cup once and had several near misses, while supplying many players for the England and Scotland national teams. In this fascinating book, David Potter recreates the atmosphere of 'the Toon' in those distant days when men like McWilliam, Veitch, Higgins and Shepherd walked tall. Above all, that great era is a potent reminder to the current generation of Newcastle fans that 'it doesn't need to be like this'.

Details

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