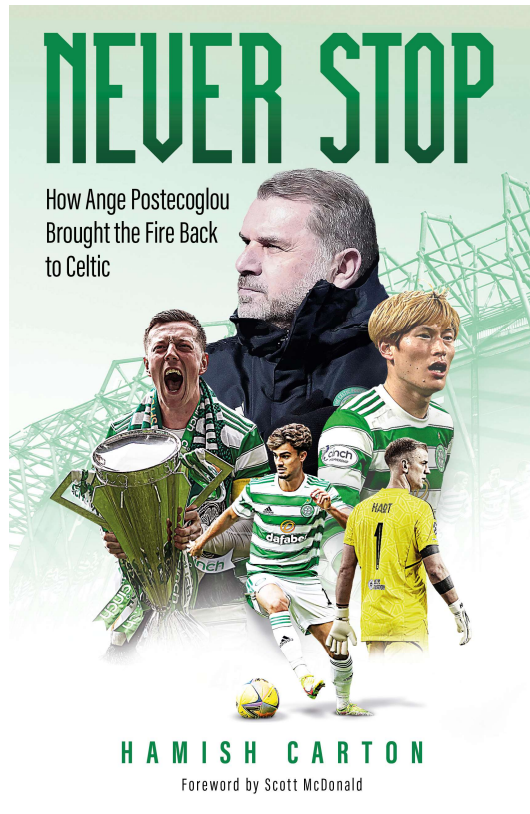




Title information



Never Stop

How Ange Postecoglou Brought the Fire Back to Celtic

By Hamish Carton

Key features

- First book telling the story of Celtic's rise under Ange Postecoglou
- Inside story on what makes Postecoglou special, with views from numerous former players, colleagues and close friends
- Hamish has lived every moment and got up close and personal with Postecoglou at numerous press conferences
- He is a respected voice in the Celtic community as the face of Celtic YouTube channels 67 Hail Hail
- Foreword by former Celtic striker Scott McDonald and colour photo section to accompany the text
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Never Stop is the story of how Australian manager Ange Postecoglou took Celtic from the edge of despair to the UEFA Champions League, via a domestic double in his debut season. Postecoglou arrived in Glasgow with virtually no reputation on this side of the world, but through his compelling media appearances, enthralling style of football and winning habit, he soon became one of the most iconic Celtic managers since the legendary Jock Stein. Celtic were in crisis on and off the park in the summer of 2021, with numerous key players, including iconic captain Scott Brown, leaving the club after a season that had seen them finish 25 points behind Rangers. As Postecoglou arrived amid the chaos – and brought talent like Kyogo Furuhashi, Josip Juranovic and Jota with him – Celtic fans also returned to the stadium for the first time since the start of the pandemic. Postecoglou, his players and the support formed an unbreakable bond that would lead Celtic to the Premiership title and back to the group stages of the UEFA Champions League.

Details

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