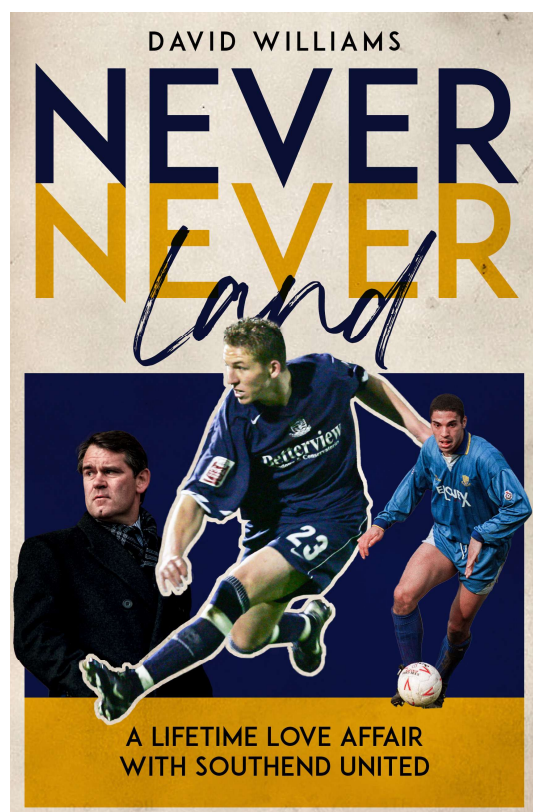




Title information



Never Never Land

A Lifetime Love Affair with Southend United

By David Williams

Key features

- Unique personal experiences of Southend United over 60 years, interwoven with the author's personal story
- How NOT to end up supporting Liverpool: despite his home city and hailing from a Liverpool-supporting family, David chose an uncelebrated lower-division Essex team
- What it takes to support Southend United: battling the axis of commiseration, ridicule and misunderstanding afflicting supporters of lower-division clubs
- Exploration of key characters, on and off the pitch, who have helped to build United's history
- Insights into the challenges of supporting Southend United in Australia and the author's endeavours to spread the word 12,000 miles away
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Supporting a lower-division club may not always be rewarding, but it's rarely dull. Welcome to *Never Never Land*, an intimate and personal story of Southend United and English football over the past 60 years. The book chronicles memorable matches as United challenge for promotion and battle against relegation. With action, sights and sounds from the terraces, stands and TV screens, it offers a front-row seat to the club's most triumphant highs and devastating lows. The story covers the turbulent 1980s, when the author loses then regains his love for his club, plus his more recent challenges as an expatriate fan in Australia. United's tumble into non-league oblivion in 2021, after 100 years in the Football League, triggered financial turmoil and winding-up petitions in the High Court, with disaster narrowly averted when new owners bought the club in July 2024. *Never Never Land* will resonate with every supporter who follows their team's weekly journey full of hope mixed with trepidation. It's a must-read for football lovers everywhere.

Details

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