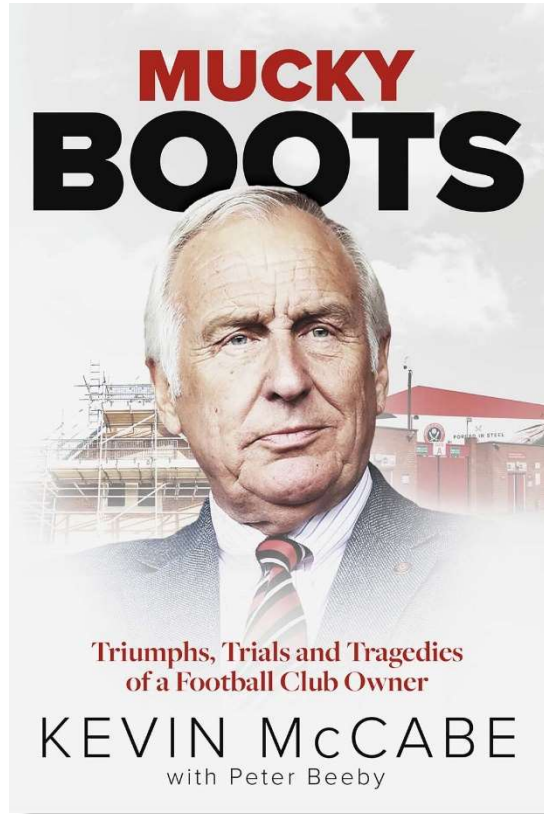




## Title information



### Mucky Boots

Triumphs, Trials and Tragedies of a Football Club Owner

By Kevin McCabe with Peter Beeby

#### Key features

- Brutally frank, insider view of Kevin McCabe's journey into football club ownership and two decades spent as Sheffield United's owner-chairman
- Contributions from key figures who worked with McCabe, including Chris Wilder, Dave Bassett and James Beattie
- New and unique insights concerning McCabe's acrimonious dispute with his co-owner, Prince Abdullah
- McCabe's unique perspective on the personalities and seismic events that occurred during his tenure, including the Carlos Tevez affair and Ched Evans rape case
- The unresolved difficulties McCabe faced in trying to balance the needs of his 'serious business' and 'serious hobby'
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

#### Description

*Mucky Boots* is the warts-and-all story of Kevin McCabe's two decades as Sheffield United's owner-chairman. McCabe grew up yards from Bramall Lane, where he watched Sheffield United FC and Yorkshire County Cricket Club play. He left school aged 16 and worked on a building site, where a few words of encouragement set him on a path to creating a billion-pound global property empire. McCabe's Sheffield United takeover was driven by his quest to beat local rivals, Sheffield Wednesday, and establish the Blades in the Premier League. Along the way, he took on the football establishment and saw a star striker imprisoned for rape. With his hopes floundering in the midst of a rancorous dispute with then co-owner Prince Abdullah, a chance encounter led to McCabe's appointment of Chris Wilder as Blades manager in 2016. In an ironic twist, as the Blades headed back to the Premier League, McCabe and Wilder unwittingly contributed to each other's downfall and departure from the club they adored.

#### Details

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