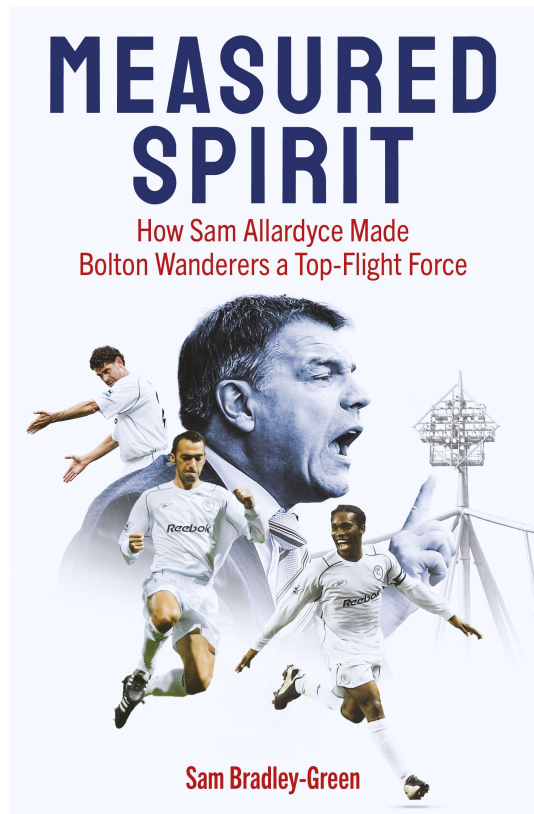




Title information



Measured Spirit

How Sam Allardyce Made Bolton Wanderers a Top-Flight Force

By Sam Bradley-Green

Key features

- First book to chronicle the most famous period in the rich history of one of the Football League's founder clubs
- How Sam Allardyce turned the Reebok Stadium into a fortress and a place of torment for the likes of Arsene Wenger, Rafa Benitez and even Sir Alex Ferguson
- Tells tales that haven't been published before straight from the mouths of those who were there
- Covers everything from heartbreaking moments at Wembley in the late 1990s and early 2000s, to the glory years in Europe and regular giant-killings at the Reebok
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Measured Spirit is a scintillating journey through the greatest era in Bolton Wanderers' history under the iconic Sam Allardyce. Names such as Jay-Jay Okocha, Youri Djorkaeff and Nicolas Anelka feature vividly as the author recounts the methods and madness of Allardyce as he transformed Bolton from Division One strugglers to the thorn in the side of the Premiership's 'big six'. Inside you'll find stories of team-mate bust-ups, boardroom fall-outs, scientific methods, transfer negotiations and even dining on bulls' testicles after a 5-0 win at Leicester. The book chronicles famous moments in the club's history, such as the despair as Bolton lost three semi-finals in the space of three months, a play-off final victory, the great escape from relegation and the mix of English grit and international flair that took Bolton to the European Cup, where they faced the giants of Marseille. This book is a must for any fan of the 'Barclays era' of Premiership football, and a great insight into one of the sport's most famous characters.

Details

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