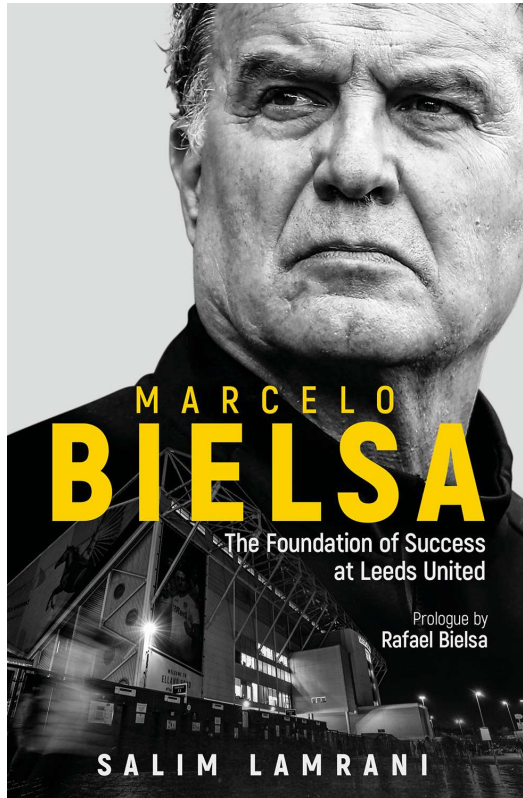




## Title information



### Marcelo Bielsa

The Foundation of Success at Leeds United

By Salim Lamrani

### Key features

- Inside story of Marcelo Bielsa's extraordinary job in his first two seasons at Leeds United, and how he piloted the team to Premier League promotion
- Salim Lamrani, who worked with Marcelo Bielsa as an interpreter and a discipline coach, reveals how the Argentinian transformed the club through cultural change
- By Bielsa's side for every interview, Lamrani became one of the most popular and recognisable figures of Leeds' non-playing staff
- Already published to wide acclaim in French and Spanish, this is the eagerly awaited English edition of the book
- Prologue by Rafael Bielsa, Marcelo's brother: a lawyer, writer, former Argentinian Minister of Foreign Affairs and Ambassador to Chile
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

### Description

As Marcelo Bielsa's interpreter, Salim Lamrani was his right-hand man throughout his first season in charge of Leeds United. As a privileged witness to that remarkable 2018/19 campaign, Lamrani tells the inside story of how the club came within a hair's breadth of returning to the Premier League before winning promotion in the very next season to end a 16-year exile. Lamrani lays bare the secrets behind Bielsa's methods, starting with the demands he makes in an intense pre-season, through to the Argentinian tactician's unwavering loyalty to a highly effective style of play – a style based on possession, collective coverage, rapid transitions, changes of tempo and constant attack. For him, beauty is non-negotiable. Thanks to Bielsa, the players of Leeds United were the actors in an unforgettable epic, which made an indelible mark on millions of supporters. Taking us match by match through Bielsa's first year in English football, Lamrani weaves a fascinating narrative and paints an intimate portrait of a unique football genius.

### Details

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