



## Title information



### Lionel Messi and the Art of Living

By Andy West

#### Key features

- A fresh new perspective on the career of arguably the greatest footballer in history
- Insightful analysis of Messi's highs and lows with both Barcelona and Argentina
- Examines how his journey resonates with our own lives
- Exclusive interviews with high achievers from a number of fields, relating different aspects of Messi's career to their personal stories
- Written by Barcelona-based journalist Andy West, who writes about Spanish football for BBC Sport
- Colour photo section to accompany the text
- Publicity campaign across traditional and new media, utilising the author's extensive personal contacts

#### Description

*Lionel Messi and the Art of Living* is a bold and insightful examination of a world-famous sporting hero's career from an entirely new perspective, providing a context extending far beyond the football field. The idea that sports stars are role models is a cliché, but it is also true in a way that is rarely appreciated. Although the details of Messi's story are already well known, *The Art of Living* examines afresh and anew his highs and lows, his successes and failures, his ongoing evolution and his endless struggle to succeed. It encourages us to consider, to analyse and – above all – to think about Messi's career from a different viewpoint, understanding how his journey can be related to our own lives on a meaningful and impactful level. Containing exclusive, illuminating interviews with deep thinkers and high achievers from a number of different fields, this book delivers a fresh and inspiring approach to a global icon, ensuring that you will never look at Lionel Messi – or life – in the same way again.

#### Details

Publication: 22 October 2018  
Price: £16.99  
ISBN-13: 9781785314506  
Format: 222mm x 144mm  
Binding: Hardback  
Extent: 224 pages  
Category: Biography, Football

Trade Orders to: LBS Ltd  
Faraday Close, Worthing BN13 3RB

Telephone: 01903 828905  
Fax: 01903 828802  
Email: [team4@lbsltd.co.uk](mailto:team4@lbsltd.co.uk)  
You may also order via EDI