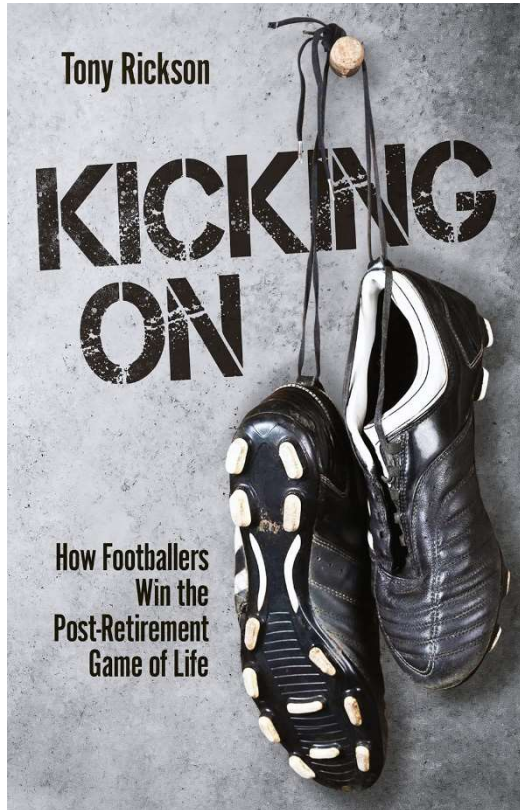




Title information



Kicking On!

How Footballers Win the Post-Retirement Game of Life

By Tony Rickson

Key features

- Reveals what's happened to more than 200 retired footballers and what they've done with their lives
- Feel-good stories of former players throwing themselves into second careers
- The retired goalkeeper who set up a business that has raised millions and given hundreds of thousands to charity
- A former Premier League player who turned it around after suffering depression who is now helping others
- The ex-striker who went home and became president of his country and the 'next George Best' who became a physiotherapist and then a barrister
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Kicking On! How Footballers Win the Post-Retirement Game of Life takes an upbeat look at players who have retired from the game to forge successful, positive and interesting second careers. Retirement can be a traumatic time of life – particularly if you're in your mid-30s and football's all you've ever known. Many retired players struggle to cope with that pivotal moment when they have to leave the game for good. There's a heartbreaking trail of tales of those whose post-footballing lives have been sad or even tragic. But this book looks at the other side of the coin – the players who have flourished after hanging up their boots. Whether it's setting up charities, helping others cope with the challenges of life, creating multi-million-pound businesses, going into the media, politics, or back into football itself, there are more than 200 former players here with inspiring feel-good stories to share. *Kicking On!* is solid proof that a successful footballing career can be just the first chapter in a fulfilling life.

Details

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