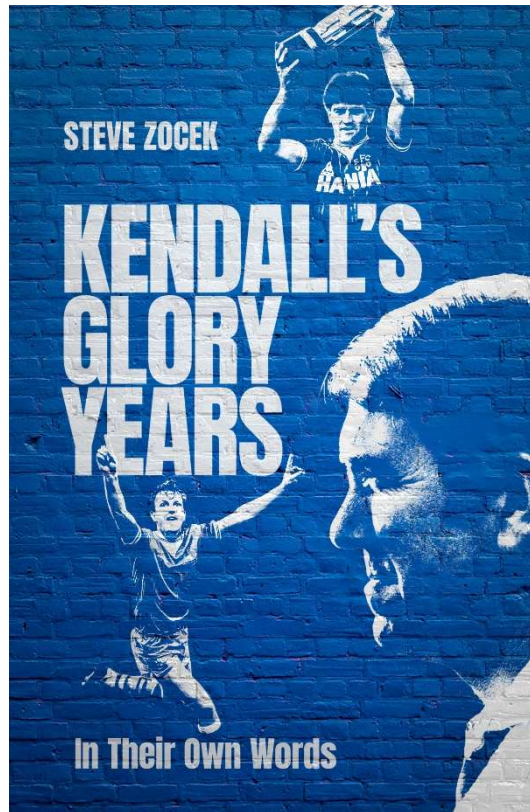




Title information



Kendall's Glory Years

In Their Own Words

By Steve Zocek

Key features

- Charts the homecoming of one of Everton's greatest midfielders to manage the club and bring back the glory days of a side desperate for silverware
- The days of trouble with poor results, culminating in an alarming drop in attendances and fans calling for Howard Kendall's dismissal
- How he went from being on the verge of getting sacked to achieving glorious success
- Evertonians who remember this period of transition to the heights of the success will be intrigued to find out what made it happen
- Reveals which signing had the biggest impact on Everton's return to greatness
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

In *Kendall's Glory Years*, former Everton players and backroom staff give you the inside track on Howard Kendall's illustrious first spell in charge of the Toffees and how he became the most successful manager in the club's long history. Packed with previously untold tales from the dressing room and team-bonding sessions, the book reveals how and why success flowed with Kendall at the helm, as well as the effect the Heysel disaster had on his departure to Athletic Bilbao after Everton clinched their second league title in three years. Fans who remember that era will be fascinated to go behind the scenes, while younger supporters will enjoy reading about the period when their team dominated, not just the domestic game but European football as well, and the heights they could have reached had it not been for Heysel. This is Everton FC at their brilliant best.

Details

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