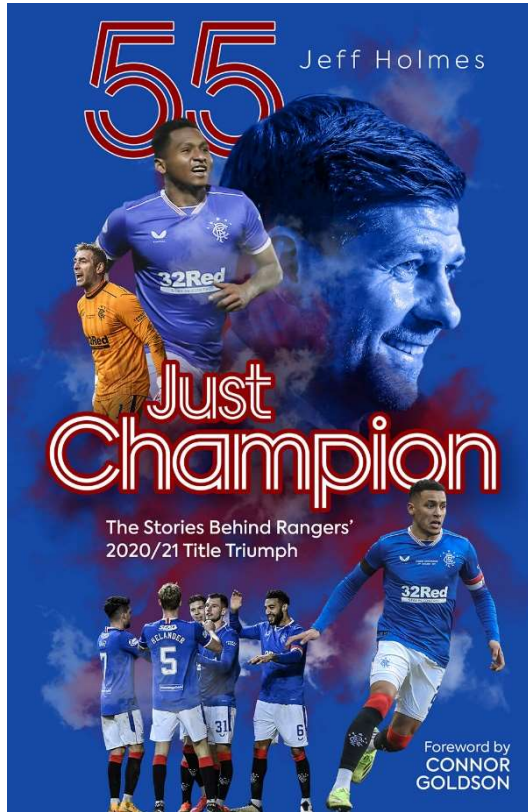




Title information



Just Champion

The Stories Behind Rangers'
2020/21 Title Triumph

By Jeff Holmes

Key features

- Tells the story of Rangers' journey back to the top of Scottish football in an innovative way
- Brings together an eclectic mix of voices to describe what title number 55 and supporting Rangers truly means
- Gives special insight into the important takeover of Rangers in 2015
- Find out who named his sons after Rangers' Old Firm heroes, and who ran a Rangers supporters' club in the House of Commons
- Written by Jeff Holmes, whose 2015 autobiography of Rangers centre-forward Marco Negri was shortlisted at the Cross British Sports Book Awards
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Just Champion: The Stories Behind Rangers' 2020/21 Title Triumph tells the tale of a league title win against all odds. Rangers were ridiculed in 2018 when they appointed rookie manager Steven Gerrard. But slowly, and methodically, he transformed the side into a machine, and one that would completely dismantle Celtic's hopes of landing an unprecedented tenth successive title. Now, 25 members of the Rangers family – from ex-players to loyal supporters – tell the story of how the title came home to Ibrox. Mark Walters, Marco Negri, Ally Dawson and Lisa Swanson are among the players featured, as is former director John Gilligan. The impressive cast list also includes comedian and broadcaster Andy Cameron MBE, former MP Sir Brian Donohoe and even one of Her Majesty's Ambassadors. TV stars, restaurateurs, coaches and entertainers all share their stories, and what connects them is an unequivocal love of Glasgow Rangers. You will laugh, cry and marvel at each of the unique tales in this book.

Details

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