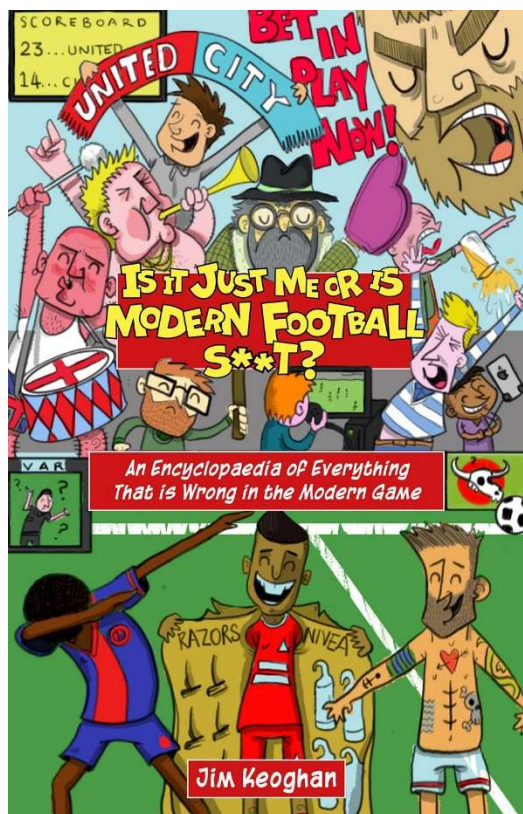## Is it Just Me or is Modern Football S**t?

An Encyclopaedia of Everything That is Wrong in the Modern Game

By Jim Keoghan

Key features

- Light-hearted rant about the many problems afflicting English football today

- Highly 'dippable' and easy to digest – delivered as an encyclopaedic A to Z

- Appeals to football fans of all ages but especially those who yearn for the simpler, less commercial pre-Premier League era

- Looks at Jim White's incarnation as 'the Greek God of News', considers the similarities between the Premier League and the Khmer Rouge, ponders whether a football club really needs a 'Global Lubricant Oil' and 'Fuel Retail Partner'

- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Does the sight of half-scarves enrage you? Does transfer-deadline day make you want to throw a brick through the TV? Do the opening bars of goal music make your ears bleed? If the answer is 'yes', then this could be the book for you. Since English football's very own 'Year Zero' in 1992, the game has changed beyond recognition, rejecting the rough-and-ready days of the past. And like any change, not all of it has been welcome. The quality of the 'football product' might be better but it's come with spiralling levels of debt, yawning inequality and Joe Hart advertising shampoo. These, and many other ills of the modern game, form Jim Keoghan's exploration of the nation's favourite pastime. Navigating a world populated by players wearing snoods, celebrity referees and Ray Winstone's floating head, he searches for an answer to the question: *Is it Just Me or is Modern Football S**t?*

Details

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