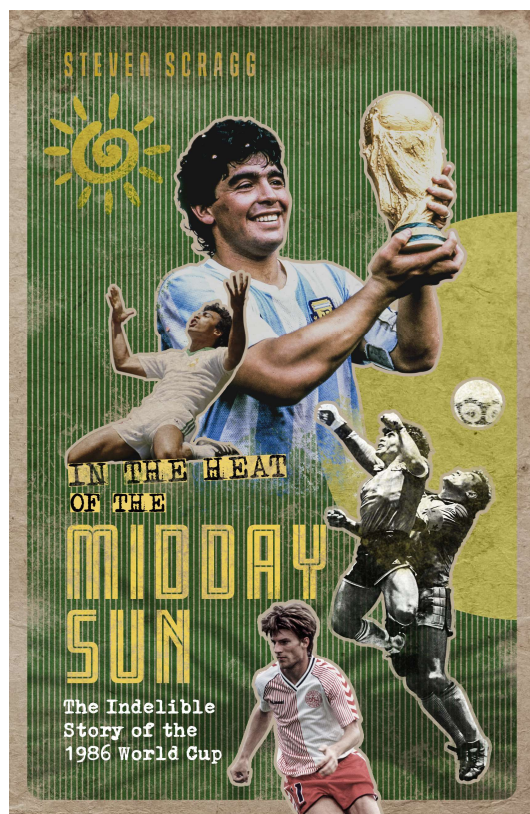




Title information



In the Heat of the Midday Sun

The Indelible Story of the 1986 World Cup

By Steven Scragg

Key features

- Personal take on a much-loved World Cup – delves into not only what was happening on the pitch but beyond it, exploring the iconography of the tournament from subterfuge to sticker books
- Opinions and memories of the author are put into historical context
- Features interviews with players, journalists and supporters who lived and loved the competition
- Steven draws on an encyclopaedic knowledge of the tournament, channelling a misspent football-obsessed youth which he has turned into a writing career
- A senior writer for *These Football Times*, Steven has featured on *Guardian Sport* and *The Athletic*, and was shortlisted for the 2020 Football Book of the Year
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

In the Heat of the Midday Sun is a love letter to the 1986 World Cup. A tournament viewed via the shimmering satellite images of an age before the dawn of high-definition coverage – which was introduced four years later, at Italia '90 – it was the last World Cup where the commentaries sounded like they were broadcast from the surface of the moon. Mexico took on the tournament after Colombia failed to deliver on their host candidature, relinquishing the rights in 1983. With a devastating Mexico City earthquake just eight months before the big kick-off, it was a miracle that the Estadio Azteca was still able to be the venue of Diego Maradona's greatest and most infamous hours. As well as Argentina's most gifted son, Mexico '86 was blessed by the presence of Sócrates, Platini, Francescoli, Butragueño, Belanov and Elkjær to name but a few of the icons on display. This is the story of an evocative World Cup that seemed to be held together by Sellotape.

Details

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