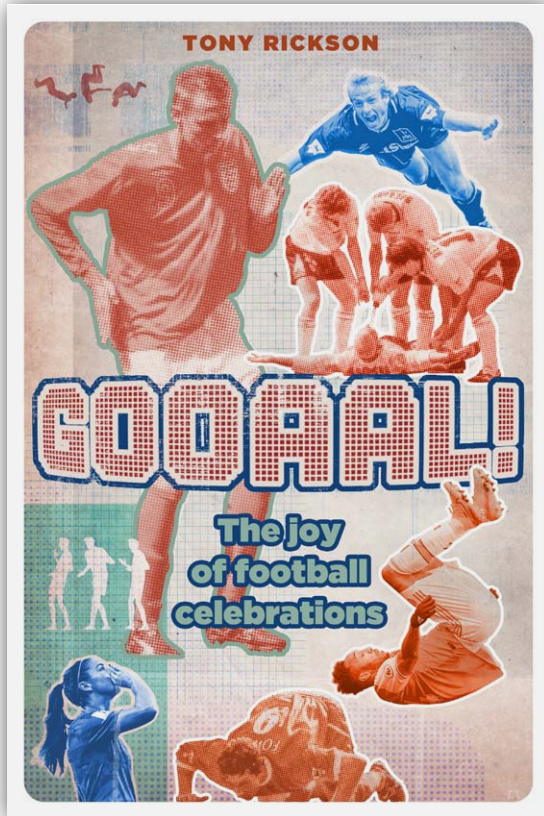




Title information



Gooaal!

The Joy of the Football Celebration

By Tony Rickson

Key features

- Vivid descriptions of more than 200 memorable goal celebrations with explanations of what they were all about
- Featured celebrations range from the humorous to the controversial, from the instinctive to the pre-planned
- Book reflects the game's lighter side and focuses on moments that are fun and original
- Gazza and Klinsmann set a high bar, but there have been many since, all contenders for the best-ever celebration
- Not every celebration goes to plan – covering those that went wrong with painful and sometimes hilarious consequences
- Features a section on women's football, including Alex Morgan's provocative tea-sipping World Cup celebration
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Football celebrations are a vital part of the beautiful game. *Gooaal! The Joy of the Football Celebration* is all about what happens in the exhilarating moments after a goal. Where once a firm handshake was the norm – with a brief head nod if it had been a really good goal – today we see backflips, finger-pointing, ear-cuffing, badge-bashing, knee-sliding, camera-mugging, thumb-sucking – and sometimes something entirely original and funny. Often, the celebration is instinctive and all the better for it, but others are carefully planned and designed to make a point. Some are controversial or political, and an unfortunate few have resulted in injuries. Peter Crouch, Wayne Rooney, Paul Gascoigne, Jurgen Klinsmann, Jamie Vardy, Raheem Sterling, Alex Morgan, Beбето, finger-wagging Jimmy Bullard, golf club-waving Craig Bellamy, line-sniffing Robbie Fowler – all of them are among the 200-plus celebrations featured in this book. You'll discover exactly what went on – and why.

Details

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