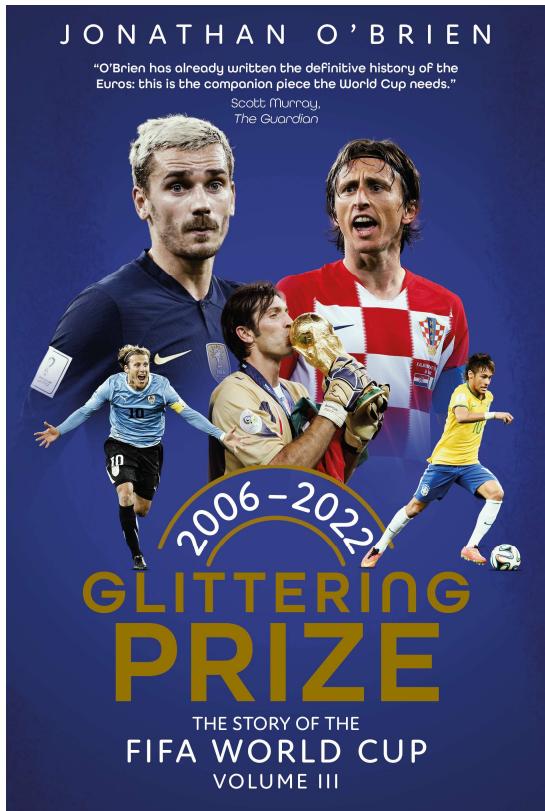




Title information



Glittering Prize

The Story of the FIFA World Cup Volume III

By Jonathan O'Brien

Key features

- Compulsively readable portrait of the contemporary era of the biggest footballing event on the planet
- The result of vast quantities of research drawn from publications in more than 100 countries around the world
- Stories previously untold to an English-language audience, unearthed from the archives of publications as varied as *France Football*, *Frankfurter Allgemeine Zeitung*, *AS*, *La Repubblica*, *De Volkskrant*, *Jornal do Brasil*, *La Nación*, *Izvestiya*, *A Bola* and countless more
- Comprehensive analysis of how the tournament has evolved into a highly corporatised and commercialised event in the modern age, while being staged by politically questionable regimes
- Publicity campaign planned including radio, newspapers, websites, podcasts and magazines

Description

Every four years, the planet stops dead for an event like no other. The World Cup captures the global imagination in a way that dwarfs every other sporting competition. *Glittering Prize* tells the full story of its thrilling century-long arc. Volume III is centred on the modern incarnation of the tournament: Zinedine Zidane's catastrophic meltdown on the biggest stage of all in Berlin in 2006; the breaking of new ground in South Africa four years later; the jaw-dropping implosion of Brazil on home soil in 2014; Russia's politically explosive hosting of the competition in 2018; and the squalid, petrodollar-fuelled pantomime of Qatar 2022. Brimming with vivid detail and larger-than-life protagonists such as Andrea Pirlo, Luis Suárez, Didier Drogba, Karim Benzema and Cristiano Ronaldo, *Glittering Prize* is a compelling chronicle of the greatest sporting show on earth.

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Telephone: 01256 302692
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